

that's

BEIJING

How Rising Sea Levels Could
Change Life in China Forever

FLOODGATES



Follow
us on
WeChat
Now

Advertising Hotline
400 633 8308



城市漫步北京
英文版 7 月份
国内统一刊号:
CN 11-5232/G0

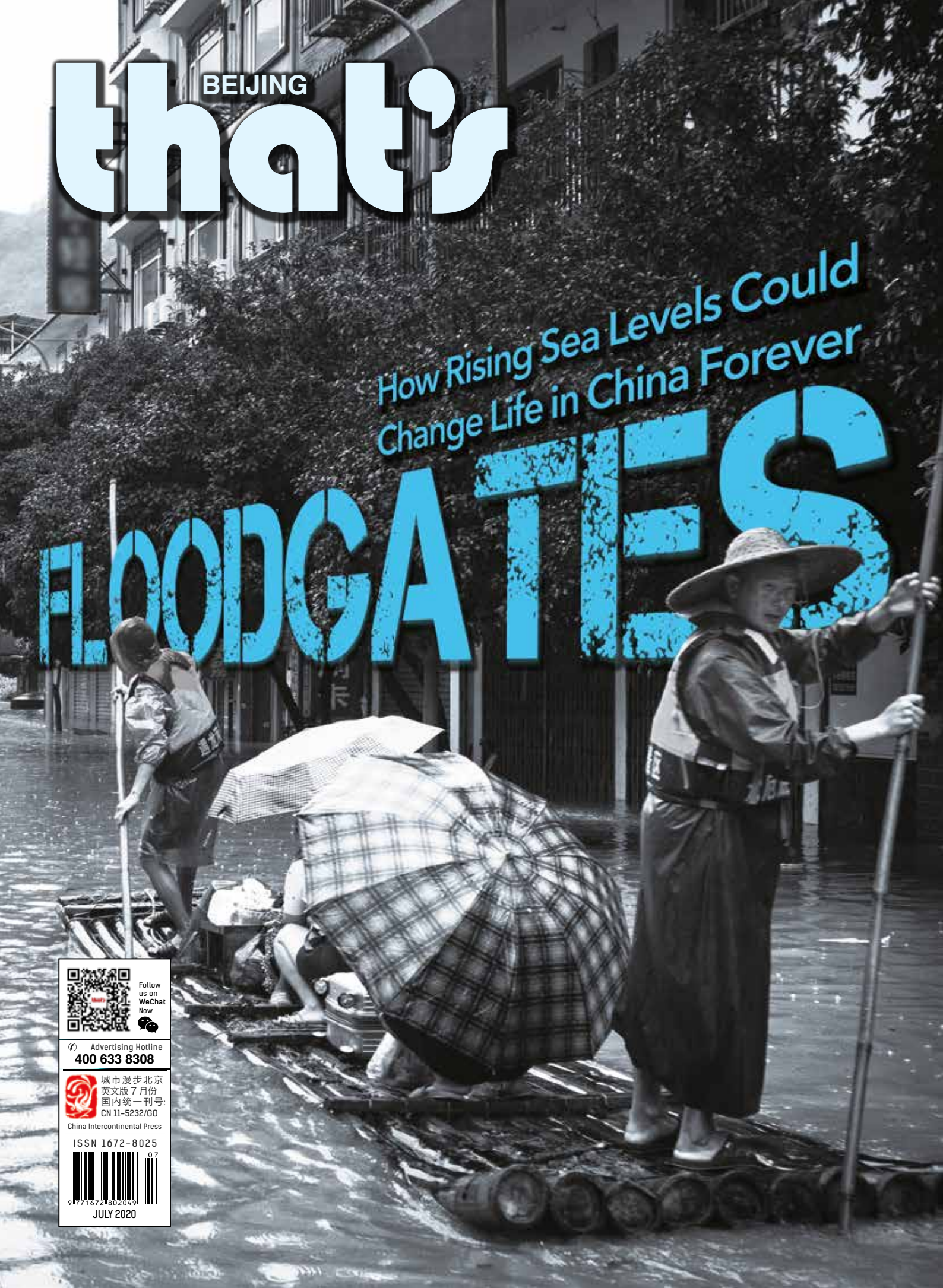
China Intercontinental Press

ISSN 1672-8025



9 771672 802049

JULY 2020





《城市漫步》北京 英文月刊



五洲传播出版社
CHINA INTERCONTINENTAL PRESS

出版发行

主管单位：中华人民共和国国务院新闻办公室
Supervised by the State Council Information Office of the People's Republic of China
主办单位：五洲传播出版社
地址：北京西城月坛北街 26 号恒华国际商务中心南楼 11 层文化交流中心
11th Floor South Building, Henghua International Business Center, 26 Yuetan North Street, Xicheng District, Beijing
<http://www.cicc.org.cn>
社长 **President:** 董青 Dong Qing
期刊部负责人 **Supervisor of Magazine Department:** 付平 Fu Ping
编辑 **Editor:** 朱莉莉 Zhu Lili 发行 **Circulation:** 李若琳 Li Ruolin

Editor-in-Chief Matthew Bossons 马特
Business and Tech Editor Ryan Gandolfo 甘德发
Arts and Lifestyle Editor Phoebe Kut 吉葵葵
Contributors Joshua Cawthorpe, Dale Dolson, Lindsey Fine, Dr. Udaya Lamichhane,
Naomi Lounsbury, Damien Manspeaker, Kyle Krasker, Tristin Zhang

JY INTERNATIONAL CULTURAL COMMUNICATION

Guangzhou 广州均盈国际文化传播有限公司

广州市麓苑路 42 号大院 2 号楼 610 室 邮政编码：510095
Rm 610, No. 2 Building, Area 42, Luyuan Lu, Guangzhou. Post Code: 510095
电话：020-8358 6125 传真：020-8357 3859 - 816

Shanghai 上海广告代理
电话：021-6541 6111

Shenzhen 深圳广告代理
电话：0755-3665 4903

Beijing 北京广告代理
电话：010-8639 4209

General Manager Henry Zeng 曾庆庆
National Editorial Director Ned Kelly
Operations Manager Rachel Tong 童日红
Finance Assistant Sunnie Lü 吕敏瑜
Senior Designer Felix Chen 陈引全
Sales Managers Tina Zhou 周杨, Emma Cao 曹艺凡
National Sales Projects Supervisor Wesley Zhang 张炜
Sales and Advertising Linda Chen 陈璟琳, Celia Chen 陈琳, Betty Wang 王斌然,
Rason Wu 伍瑞鑫, Kathy Chen 陈燕筠, Alice Zeng 曾爱淳, Vince Jiao 焦东东, Anita Wang 王靓安
Marketing Supervisor Peggy Ni 倪佩琪
Marketing Executive Wyle 'Wylie Bear' Yuan 袁咏妍

General enquiries and switchboard (020) 8358 6125 / info@thatmags.com
Editorial (020) 8358 9847 ext 808 / editor@thatmags.com
Sales (Guangzhou) (020) 8358 9847 ext 802 / sales@thatmags.com
Distribution/Subscription (020) 8358 7749 ext 828
Listings & Events (Guangzhou) (020) 8358 9847 ext 808. (Shenzhen) (0755) 8623 3220
Fax (020) 8363 3759 ext. 816

www.thatmags.com

广告经营许可证：京海工商广字第 8069 号
Legal advisor: Hong Shaorong, Dacheng Law Firm
国际标准刊号：ISSN 1672-8025 国内统一刊号：CN 11-5232/G0
定价：25.00 元 邮发代号：2-930
如发现印刷装订问题，请与广州白云天马印刷厂联系
部分非卖品，仅限赠阅

Distribution
across China:
200,000
copies

Editor's Note

JULY 2020

The past five and a half years have gone by in the blink of an eye. When I first started with *That's* in Guangzhou it was late 2014 and I had been living in the city for less than a month when I was offered the job of 'digital editor' by Tom Lee, the magazine's editor-in-chief at the time. I was fresh out of university with a journalism degree, and *That's* became my first full-time editorial job. In the half decade since then, I have learned an incredible amount (arguably more than I learned in university) and climbed the editorial ladder to hold the position of the man who once hired me. It has been a hell of an adventure, but all journeys must come to an end and my time with *That's* is drawing to a close. This issue is the last *That's* magazine with me at the helm, so I want to briefly thank a few individuals who made an impact during my time with the publication: Tom Lee, for taking a chance on me and teaching me more than most of my uni professors; Jocelyn Richards, for her friendship and guidance; Henry Zeng, for his unconditional support; and finally, Ned Kelly, for his unrivaled insight and always having my back.

For my final issue, the magazine's editor-in-chief-in-waiting, Ryan Gandolfo, has produced a fascinating cover story that explores how rising sea levels as a result of climate change will impact China's coastal regions (pages 34-43). Elsewhere in the mag, I interview metalhead and Sinica podcast host Kaiser Kuo on the state of Chinese heavy metal (page 13), while Arts and Lifestyle Editor Phoebe Kut shares some fashionable tie-dye items for your wardrobe (pages 16-17).

Finally, loyal readers, I'd like to thank all of you for your support (and, at times, justified criticism). While this is goodbye, I do encourage you to keep a close eye on the 'contributors' part of our masthead, as I may pop up from time to time as a guest columnist or writer!

Thank you, and farewell!



Matthew 'Rusty' Bossons
Editor-in-Chief

that's
ONLINE



FOLLOW US ON SOCIAL MEDIA

Hourly updates on news, current affairs and general weirdness from around China.



 facebook.com/ThatsShanghai
 twitter.com/ThatsShanghai

 youtube.com/thatsonline
 #THATSSHANGHAI

 facebook.com/ThatsGuangzhou
 twitter.com/ThatsGuangzhou

 youtube.com/thatsonline
 #THATSGUANGZHOU

 facebook.com/ThatsBeijing
 twitter.com/Thats_Beijing

 youtube.com/thatsonline
 #THATSBEIJING

 facebook.com/ThatsShenzhen
 twitter.com/ThatsShenzhen

 youtube.com/thatsonline
 #THATSSHENZHEN

THE WRAP



4 THE NATION

5 CHALLENGER DEEP

Chinese submersible visits the ocean's deepest point.

8 THE MOUNTAIN CITY

Creatively capturing Chongqing.



12 ARTS & LIFE

13 KAISER KUO

Podcast host and China heavy metal veteran.

18 I'M BIG IN ASIA

International creators on Chinese social media.



20 TRAVEL

21 DAVID SUN

BTG Homeinns CEO.

24 SANYA

Sandy sunrise.



28 BUSINESS & TECH

29 JEWEL LI

AutoX COO.

32 FIND YOUR FUND

Mutual funds or exchange-traded funds, which are best for you?



34 COVER STORY

FLOODGATES

How rising sea levels could change life in China forever.



44 FAMILY

45 KEVIN BAKER

Director of the American International School of Guangzhou.

48 COMPOUNDING COVID-19

Metabolic syndrome meets coronavirus.

THE NATION

The Mountain City
Creatively Capturing Chongqing, p8



AI Anchor
P6



Street Stall Economy
P7

CHALLENGER DEEP

Chinese Submersible Visits the Ocean's Deepest Point

By Matthew Bossons

China's scientific community is celebrating a new Chinese record after unmanned submersible 'Haidou-1' reached a depth of 10,907 meters in the Mariana Trench, which is located over 2,200 kilometers east of the Philippines in the Pacific Ocean.

Challenger Deep in the Mariana Trench is believed to be the deepest point on the world's seabed, and the Chinese expedition team has said that Haidou-1 passed below the 10,000-meter mark four times at Challenger Deep.

Members of the expedition team were from the Shenyang Institute of Automation and the Chinese Academy of Sciences, according to state-run media. The team departed from China on their grand undersea adventure on April 23 and returned to Northeast China's Liaoning province on June 8.

During the deep-sea dive, scientists tested "high-precision depth detection, machine hand operation, acoustic detection and positioning and high-definition video transmission," according to Xinhua. Haidou-1 also collected samples and snapped some high-def photos of little-explored Challenger Deep.

While China's recent expedition utilized an unmanned submersible, humans have visited the deepest spot in the ocean before – including on June 8, when Kathy Sullivan, America's first female spacewalker, and American adventurer Victor Vescovo descended to the bottom of Challenger Deep.

Sullivan reportedly called the International Space Station from the deepest point in the Mariana Trench. The mission saw her become the eighth person and first woman to reach the deepest known spot in the ocean, according to NBC.

In May of last year, Vescovo set the depth record at Challenger Deep, descending nearly 11 kilometers below the surface of the Pacific Ocean.

Celebrated director James Cameron, of *Titanic* and *Avatar* fame, completed a solo dive to Challenger Deep in 2012, which was profiled in the documentary *Deepsea Challenge 3D*.

The first people to reach the bottom of the Mariana Trench were American Don Walsh and Swiss Jacques Piccard in 1960.

THE BUZZ

RANDOM NUMBER

534

... that's how many meters underground 5G coverage is available in China, after the country's first commercial underground 5G network became operational in a coal mine in late May. The mining facility is located in the northern province of Shanxi, according to *China Daily*.

5G allows ease of communication between workers above and below ground, allowing HD video calls (which were impossible before), the exchange of real-time data from inside the mine and the operation of intelligent remote-control equipment, which frees workers from dangerous tasks. Additionally, advanced technologies such as big data, artificial intelligence and virtual reality can also now be applied.

The network was developed in partnership with China Mobile and Huawei by China's largest hard coal producer, Yangquan Coal Industry Group. For data geeks, the deputy general manager of Yangquan notes, "with the integrated 5G coverage, the data upload rate is above 800Mbps and the transmission latency is less than 20 milliseconds in the mine." In a report by Statista, the average download speed of the 4G network in China was 24.02Mbps in Q3 of 2019 (which is more than 30 times slower).

For the curious: In comparison, the highest 5G base is located at an altitude of 6,500 meters on Mount Everest.



DON'T YOU KNOW WHO I AM?

AI Anchor

No job is truly safe with the rise of AI technology in the 21st century. For China's most important political event of the year, state broadcaster Xinhua unveiled the world's first 3D AI news anchor for the Two Sessions broadcast.

The AI female presenter, named Xin Xiaowei, was modeled after Xinhua's newscaster Zhao Wanwei, who covers current affairs. The use of AI anchors in China is not new, as Xinhua and other news agencies have

previously used 2D AI virtual presenters, which were limited by their stiff body posture and mobility. Chen Wei, general manager of Sogou AI Interactive Technology Department, remarked, "2D is slightly more realistic than 3D, but 3D is more flexible."

The difference with Xin Xiaowei is her dynamic movement and range. Compared to her 2D AI predecessors who only sat or stood facing the camera, she's driven by artificial intelligence which allows her to not only move, turn and walk, but individual strands of hair and pores are also visible.



QUOTE OF THE MONTH

"Grandview Aquarium is really disgusting, there have been reports of abuse of polar bears before"



So wrote one Weibo user in response to allegations that the aquarium in Guangzhou's Grandview Mall was parading a walrus outside of its enclosure on Children's Day last month.

A netizen posted a photo of the shocking scene on Weibo on June 2, which showed the walrus surrounded by spectators on the second floor of Grandview Mall, in the city's Tianhe district.

The original Weibo poster was outraged by the scene and filed a complaint via the Guangzhou public service hotline (12345). *That's* contacted Grandview Aquarium twice to inquire about why the walrus was outside of its enclosure, and a staffer told us, "that doesn't happen ... [the walruses] are always inside the aquarium." Of course, the photo evidence tells a very different story.

The mall's animal attractions first made headlines back in February of 2016, when the aquarium was criticized for the beluga exhibit's dirty water, a dead grouper floating in a tank and the tiny whale shark enclosure. Animals Asia, a Hong Kong-based animal welfare organization, stated at the time that the conditions at Grandview Aquarium were "horrificing" and described the attraction as a "prison for animals."

MANDARIN MUMBLES

Street Stall Economy

If you haven't heard, street stalls appear to be making a comeback in the Middle Kingdom. Whether you're looking to buy products of dubious quality on a footbridge or want to set up a little stall of your own, here are a couple terms to learn, provided by the lovely ladies at **aoe ChinEase**.

the street-stall economy

地摊经济

dìtān jīngjì

stall

地摊: dìtān

economy

经济: jīngjì



Example:

Are you going to set up a stall after work?

下班去摆地摊吗?

xiàbān qù bǎi dìtān ma?

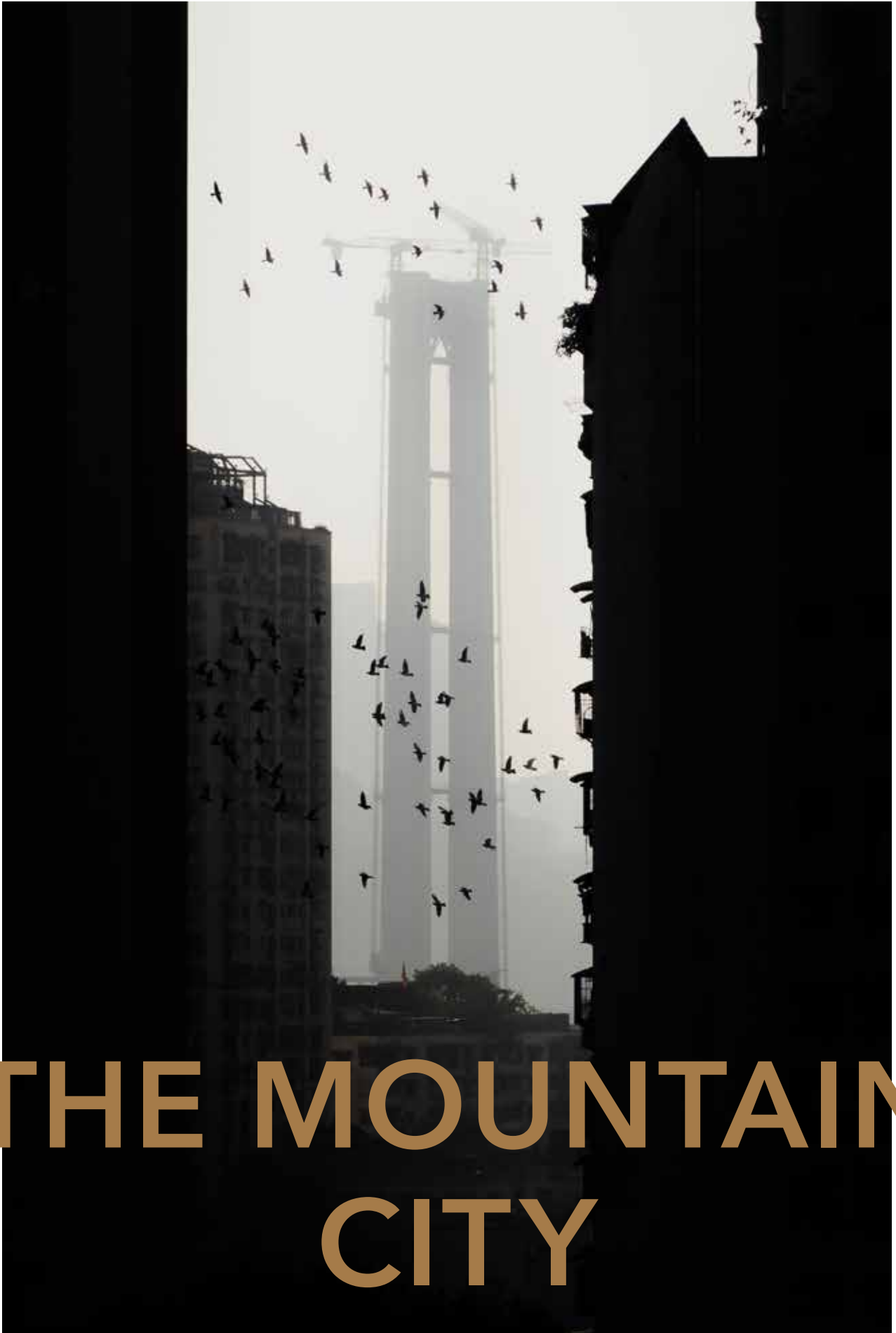
The money I earn in one month at the stall is more than my work salary.

摆地摊一个月赚的钱都比我的工资高。

bǎi dìtān yíge yuè zhuàn de qián dōu bǐ wǒ de gōngzī gāo.

To learn more about **aoe ChinEase**, scan the QR code.





THE MOUNTAIN CITY



Creatively Capturing Chongqing

By Ned Kelly

Photographer Harper has been capturing his native Chongqing since 2015 and his striking shots have won him a legion of fans. A whopping 50,000 followers on Instagram are regularly mesmerized by his images of the layered Southwest China megacity – which often appears in a state of dilapidation in the photos.



"I don't aim for a specific place in the city to photograph, I just go to various streets and alleys to discover new angles," says the 25-year-old. "My process is very relaxed; I shoot whatever I see, and don't pay too much attention to the results at the time. By aimlessly walking the streets, the scenes and characters are random, which allows me to capture special moments."



Harper describes the mountain city as having a unique '*jianghuqi*' (江湖气) – a word derived from kung fu novels that is used to describe some very chivalrous people. Chongqing has a rich flavor of life, where strangers trust each other and help each other out, and people are straightforward, welcoming, loyal and proud.

"This pyrotechnic atmosphere is not deliberately created, but can be felt at any time when walking in this city," Harper explains. "Which may be the reason it is loved by photographers."



Follow Harper's Instagram (@by.harper) by scanning the QR code.



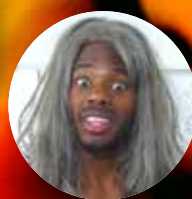
ARTS & LIFE

Get in the Groove

10 Totally Rad Tie-Dye Pieces, p16



Liu Yifei
P14



Big in Asia
P18

KAISER KUO

Podcast Host and China Heavy Metal Veteran

Interview by Matthew Bossons

A man that needs no introduction: Kaiser Kuo, a former Beijing resident, host of the ever-popular Sinica podcast and one of the founding fathers of Chinese heavy metal, with bands Tang Dynasty and Spring and Autumn. This month, we caught up with Kuo to chat about the history of metal in China and the state of the genre today.

How did metal make its way to China?

The genesis of metal was in '80s Beijing, and I think it came from long-term exposure to foreigners who were in China at the time; usually either the children of diplomats and journalists, or the journalists themselves. They had CD collections and made Chinese friends, who taped those CDs and started passing them around.

In 1988, the metal scene was just a handful of people and the music they listened to was only as hard as Judas Priest and Iron Maiden. In the early '90s, this phenomenon of *dakou dai* started, and suddenly all of this very obscure stuff was available. *Dakou* worked like this: These were remainder items from inventories of record companies that had cut these arts or recordings from their catalog. They'd 'destroy' them by drilling a hole in the CD, but then the albums would be hauled off to South America, Eastern Europe or East Asia, where they'd be sold on the street for RMB10.

By '91 or '92, you could find stuff by Cannibal Corpse and a lot of really vicious thrash. In '93 or '94, the strangest thing happened, you could find this music from Scandinavia making its way into China. And by '95, companies began pressing their own counterfeit CDs, full albums with the full liner notes with all the lyrics and everything.

If you ask anyone what made the ground fertile for metal in China, though, it was Tang Dynasty – the first metal band [in China].



"People that are passionate about metal don't regard it as mere entertainment"

How were Beyond and Cui Jian, who arguably opened up the doors for rock music, perceived by your bandmates and yourself in '90s China?

Cui Jian was already a thing by '86, he is definitely the progenitor of rock music on the mainland. He is a once-in-a-lifetime kind of genius, one of those people who the political elements in the music are actually authentic to – and it just so happens he has an earthy voice and great songwriting ability. We all loved him; all the guys I was in Tang Dynasty with played his stuff and knew his songs very well. We all went to his shows, I went to so many of his shows in the late '80s and early '90s.

Beyond had a big influence too, but I'd say by the early '90s the people playing metal had all left that behind – it just didn't have enough edge to it.

Chinese metal bands like Tang Dynasty once played to sold-out stadiums, but that doesn't seem to be happening nowadays. In Western nations, bands like Metallica and Iron Maiden still regularly fill stadiums. What happened in China?

It's not everyone's cup of tea. A lot of people like instant coffee and have trouble with espresso, which is what metal is. In China, I think that harder rock had a moment where it could have shaped the aesthetic of a lot of young people, but the musicians mostly dropped the

ball. They failed to connect for some reason. Most of it, I think, is that there weren't enough talented bands to go the distance – they all had one album's worth of good stuff in them and that was it. That was the main problem: They met with success way too easily, there wasn't a ferocious level of competition. The bands that made it in the States, they had to put up flyers, open for shitty bands, write hundreds of songs, doing nothing but devoting themselves to being really, really good – that's not what happened with the bands in China.

The bar was too low [in China], and this catapulted three or four really decent bands to the forefront and they blocked the road. The other bands could never get past the fame that bands like Tang Dynasty, Black Panther and Overload had achieved.

At this stage of China's economic development, people work very hard and are very focused on earning and saving money and getting ahead in life. When this happens, music generally gets allocated to the realm of entertainment, rather than art. People that are passionate about metal don't regard it as mere entertainment, they are passionate about it because they regard it as an art form.

This interview has been edited for clarity and brevity.

STYLE RADAR

OVERHEARD

"She was deeply exhausted, but never asked for a break, was totally focused, committed and consistently brilliant"

So wrote Niki Caro, director of upcoming live-action film *Mulan* in an Instagram caption. Perhaps a great PR stunt, she released a clip of Liu Yifei's first audition for *Mulan* on Instagram and praised the lead actress. In the video, Liu demonstrates her range of emotion as she's suddenly told the news of the matchmaker finding her "an auspicious match." You can feel the moment her heart skips a beat, dreading what's to come.

The video made its way onto Weibo, where it went viral in mid-May under the hashtag 'Liu Yifei's Mulan audition video' (#刘亦菲试镜花木兰视频#). Netizens praised the actress, writing, "Her English is really good, as if it's her native tongue," and "I'm looking forward to her interpretation of Hua Mulan." Another added, "Wow, she has vivid eyes, looks great even without makeup and her face looks so young." Despite the film's release date being pushed back due to COVID-19, audiences are still eagerly anticipating the movie.



COVET

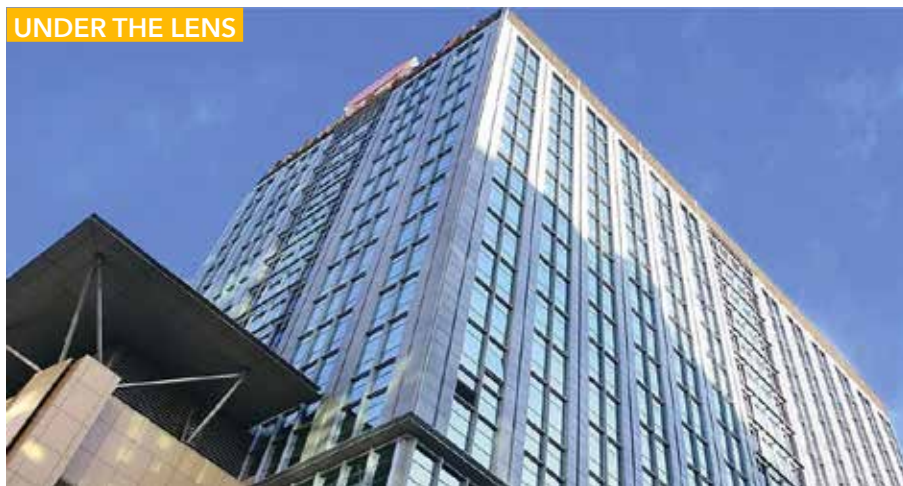
Best of Both Worlds

Esther is the force behind China-based Ohemaa's World, which was inspired by her Ghanaian heritage and passion for elegant clothing. She specializes in bespoke pieces made from vibrant, colorful prints sourced from her home country. Her repertoire includes gowns, menswear, fierce pantsuits, tunics and more. This *qipao* with a twist was a hit, and worn by an MC at the Pride of Africa Awards.

> To see more designs head to @ohemaas_world on Instagram. For inquiries, contact ohem_world@outlook.com



UNDER THE LENS



Gone Too Soon

One of China's top film executives, Huang Wei, suddenly passed away in mid-June. The 52-year-old was vice president of Bona Film Group, which coproduced Oscar-nominated *Once Upon a Time in Hollywood* last year. The *Beijing News* reported that Huang had fallen from Bona Film Group's headquarters at around 1am – an apparent suicide. Like many industries, COVID-19 has also severely affected the film industry, and this may have played a role in the executive's death. Another film production powerhouse, Wanda Films, has estimated its first-quarter losses to be "between RMB550 million and RMB650 million," as reported by Sixth Tone.

CITY SNAPSHOT

@chopsticksontheloose

Sarah and Eric are the travel couple behind 'Chopsticks on the Loose.' They both fell in love with traveling after they met each other and decided to leave the 9-5, modern-day rat race. Photography was initially just a way for them to document their travels but it quickly developed into their main passion.

The Palace Museum in Beijing welcomed 17 million visitors last year and was the most visited museum in the world. When asked about finding a spot for this perfect shot they tell us, "the Forbidden City is an incredibly busy place and finding a spot can be difficult but not impossible. We ventured a little off the main path and found a quiet spot in the corner with no one else around and a fresh angle to photograph from."

> Check out more of their work at @chopsticksontheloose on Instagram



GET IN THE GROOVE

10 Totally Rad Tie-Dye Pieces

Compiled by Phoebe Kut

It's one of this year's biggest fashion trends and traces its history back to the '60s: tie-dye. Quarantine has played a large factor in the resurgence of tie-dye, with those at home resorting to more DIY crafts to pass the time. If you can't be bothered to make it at home, here are some modern takes on the new florals of spring and summer.

Bershka

RMB79

Scan the QR code to purchase.



Bershka

RMB149

Scan the QR code to purchase.



John Elliott

RMB1,865

Scan the QR code to purchase.



Mauna Kea

RMB495

Scan the QR code to purchase.



Vans

RMB479

Scan the QR code with the Taobao app to purchase.

**Drew**

RMB35.32

Scan the QR code with the Taobao app to purchase.

**Dashiel Brahmman**

RMB2,088

Scan the QR code to purchase.

**Herschel**

RMB377

Scan the QR code to purchase.

**Fiorucci**

RMB495

Scan the QR code to purchase.

**Frankies Bikinis**

RMB990

Scan the QR code to purchase.



I'm Big in Asia

International Creators on Chinese Social Media

By Phoebe Kut

You can call them influencers, entertainers or KOLs – these international creators are using their own unique perspective and making waves on Chinese social media. Here, we profile various personalities on the rise who are definitely worth a follow.



Kainuofufu 凯诺夫妇

Kainuofufu is a husband-wife duo who are both electronic music lovers. Kainuo is an MC from Xiamen, in Fujian province, while his wife Monroe is originally from Georgia, bordering the Black Sea. This international couple is known for their creative videos on Douyin, which usually feature funny twists at the end. Musicians first and foremost, they co-own a studio called DJ Monroe Studio and tour across China together. Can you say couple goals?

Gabriel 老马

You may have come across this Angolan comedian on Douyin sporting a long gray wig, yelling in flawless Mandarin while doing a hilarious mom impersonation. Gabriel, more commonly known as Lao Ma (老马), is known for his comedic videos about living in China. He's currently an international student in Nantong, Jiangsu province and has quickly amassed 10.9 million fans in the past year. Netizens love his enthusiastic, snappy delivery.



Gaby 李潇潇

Last year, Gaby's video of her speaking in a Chongqing dialect went viral. What's funny is, at first, she didn't know that Mandarin had many dialects so she thought she was just learning standard Mandarin. She's originally from Moldova and told Ziniu News, "I especially like China. When I first came to Chongqing, I felt like I was a Chongqingese in my previous life." She currently works as an actress in China and was most recently on the new season of Chinese game-variety show *Keep Running*. You can follow Gaby on Douyin or Weibo (@李潇潇).



Chris Max

口语老炮儿马思瑞

Chris Max is an impressive multilingual entertainer who speaks English, Mandarin (with a Beijing accent), Italian and Spanish. He's known for his pranks, reactions, English analyses and teaching videos. If you're looking to learn more English or Chinese, his videos are subtitled in both and pack lots of insightful content. You can find this polygot on YouTube, Douyin, Weibo and Bilibili.



Stephanie Jack 恩典

Growing up as a mixed kid straddling both white Australian and Singaporean Chinese cultures, Stephanie Jack always had an interest in how the East and West intersect. She moved to Shanghai last year to learn Mandarin and kung fu, while also freelancing as an actor and producing a vlog/interview series called *Mixed Up*. Jack tells us with *Mixed Up*, she was "keen to produce something imbued with [her] own particular humor and perspective." In the series, topics like interracial dating are explored and in future videos she hopes to delve deeper into the experience of Chinese people dating in Australia. Her lovely mom also makes a regular appearance on the series – you can catch her on YouTube, Weibo, Douyin (@stephaniejack) and Instagram (@stephjack_).

MAKE YOUR FACE GREAT WITH KAVANYA



Recommended by Sylvia Tremblay, an editor at a fashion magazine, Kavanya's six-in-one RF face massagers utilize RF technology, lifting your skin to ageless beauty with five color modes promoting facial collagen regeneration.

Sylvia

When it comes to beauty, Kavanya has you covered.

Kavanya products redefine what it means to care for your skin – taking a smart, scientific approach to improving the way you look and feel inside and out.

If you want to bring your beautiful skin back to life, Kavanya's six-in-one RF face massager is essential. The high-tech facial device incorporates leading technologies like photon rejuvenation to make your skin the best it has looked in a long time. The slim and portable beauty tool – available in two models, the KM01A and KM02A – boasts an inverted triangle applicator, which is perfect for those hard-to-reach corners of the face.

The KM02A also comes with four wavelength settings – blue, green, yellow and red.

Red mode (620 nanometers) restores your skin, improving elasticity and thickness while fading away those unwanted wrinkles. Blue mode (415 nanometers) effectively kills bacteria on the face without damaging the skin while yellow mode (592 nanometers) targets the subcutaneous layer, repairing erythema to make your skin shine bright. Lastly, green mode (530 nanometers) strengthens skin collagen and whitens the face.

The Kavanya face massager is also incredibly efficient – just 10 minutes out of your day will help you look brand new, and you can use it up to six times on a single charge! But even after using one time, you will look as refreshed as a perfect night's sleep. And best of all, you can say goodbye to those weathered necklines and say hello to a smooth and brimming complexion.

If you're looking for an amazing way to get spa-quality care in the comfort of your

home, Kavanya is for you. Check out the six-step process to reinvigorate your skin below:

- Step 1:** Positive ions penetrate the skin cuticles to remove residual makeup and dirt, opening the pores for hydration;
- Step 2:** Hydrating anions deeply penetrate and refresh the skin, making it more elastic;
- Step 3:** High-quality eye care technology promotes the absorption of eye cream, to improve dullness and brightening the eyes;
- Step 4:** RF-EMS awakens the skin and stimulates underlying collagen regeneration;
- Step 5:** Five-color photodynamic beauty lamp illuminates every inch of skin, promoting facial collagen regeneration, and improving skin preservation;
- Step 6:** Stabilize the muscles and reshape the protective layer to lock in nutrients, calm the skin and shrink the pores.

Note: On the very rare chance you might encounter a problem with your face massager, you can swap it out with a new one.



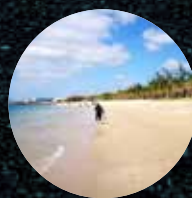
TRAVEL

Hot Spot

Sakhalin, p23



The Castle Hotel
P22



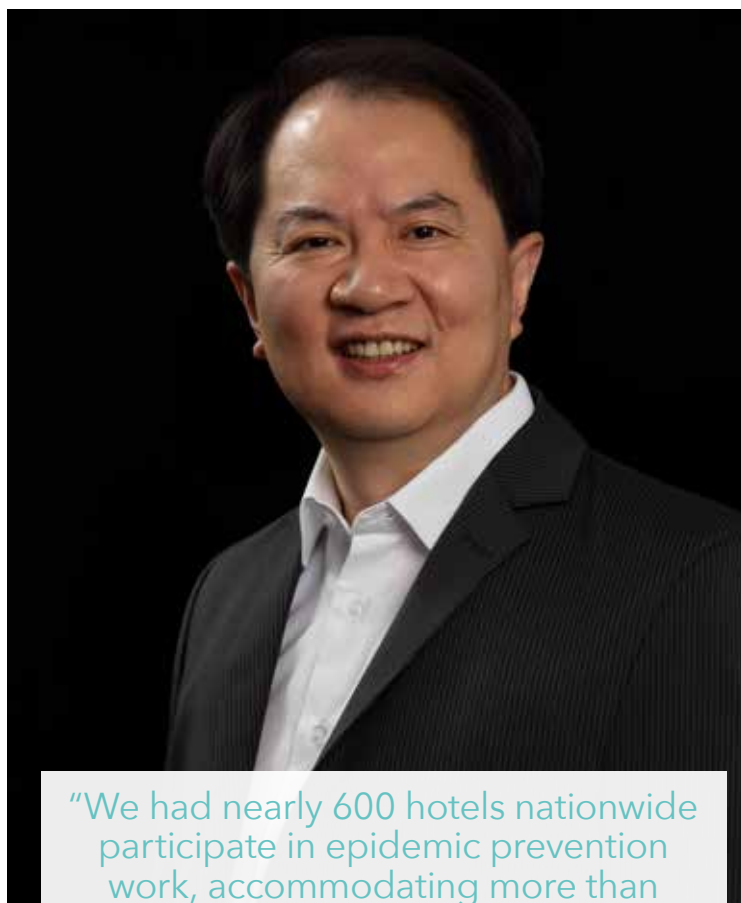
Sandy Sunrise
P24

DAVID SUN

BTG Homeinns CEO

Interview by Ryan Gandolfo

Born and raised in the vibrant city of Shanghai, David Sun has risen to incredible heights in China's hospitality industry. Following an eight-year stint studying marketing and working in Australia, Sun returned to the Middle Kingdom, where he's continued to have an exciting career. After taking over as director and CEO of Homeinns Hotels Group in 2004, Sun led the hotel company to become China's first hotel group listed on the Nasdaq Stock Exchange in 2006. Now, as the CEO of BTG Homeinns Hotels (Group) Co., Ltd, Sun is actively leading the company through the challenging times created by the COVID-19 pandemic. Sun shares with us how hotels adapt during tough situations and offers insight into the Chinese hospitality industry.



"We had nearly 600 hotels nationwide participate in epidemic prevention work, accommodating more than 20,000 patients and medical staff"

The hospitality industry in China has shown signs of recovery last month. When do you think things will get back to 'normal'?

After the epidemic is over, we expect there to be a two to three month period before things will return to normal, as travelers will still be recovering psychologically from the coronavirus. For the hotel industry, it takes around three to six months to recover, depending on the guidance of the government, which could help shorten the timeframe.

During the COVID-19 outbreak, many hotels served a non-travel-related purpose by accommodating COVID-19 patients and medical staff. What does that say about the importance of hotels?

At the onset of the epidemic, medical workers were marching against the tide and fighting on the frontlines. In the early days after the city of Wuhan was closed, figuring out accommodation was difficult for medical staff. We quickly cooperated with Wuhan proprietors, and did our best to coordinate hotel resources nearby hospitals to provide full support for medical staff in Wuhan. We had nearly 600 hotels nationwide participate in epidemic prevention work, accommodating more

than 20,000 patients and medical staff.

We not only assisted medical staff, but also ensured everyone underwent a successful quarantine period. At that time, there was an opportunity for us to launch in-house quarantine hospital services, which provided rooms for those in housekeeping. We were quick to launch the service after just one night of discussion, so guests could be well accommodated.

The government also expected companies to take appropriate quarantine measures for the community and the feedback was very good. We helped lead the entire industry in introducing similar services. This was a major convenience for those returning to work in the city, proving that hotels are in a unique position to provide essential services during difficult times.

Regarding BTG Homeinns, what is the scope of your operations?

BTG Homeinns Hotels Group Co. Ltd. has nearly 20 brands and 40 services. We have more than 4,000 hotels in more than 400 Chinese cities, covering high-end, leisure, business travel and franchise hotel operations. Major cities and regions, such as Beijing, Shanghai, Suzhou-Zhejiang-Anhui region, Beijing-Tianjin-Hebei region,

the Pearl River Delta and Sichuan and Chongqing account for 59.5% of our hotels.

What do you think hotels need to do to have success in the Chinese market?

First, hotels need to bring a better experience and more enjoyment for traveling guests. So, on the most fundamental level, a hotel should ensure that the experience, service and efficiency are done right. Secondly, there are also some aspects that can be improved using innovative methods, such as cleanliness, design, management, participation and feeling. Hotels also need to have character. For small-to-medium sized enterprises, the character of the hotel needs to be taken into heavy consideration. Combining all these features with quality products and services will bring guests unique experiences.

Marketing is also at a premium given the current public health crisis, so we also need to make use of these resources and get more creative with livestreaming and other opportunities.

This interview has been translated, and edited for clarity and brevity.

ITCHY FEET

ROLLER COASTER

Hong Kong Disneyland Reopens

Big news for Disney fans in South China: Hong Kong Disneyland officially reopened last month, albeit with reduced capacity and enhanced health procedures. As a result of COVID-19, the theme park had been closed since January 26.

All of Disney's six parks around the globe have been closed as a result of the pandemic, although the company's Shanghai facility reopened on May 11.

In an announcement in mid-June, Hong Kong Disneyland stated that during the initial reopening, visitors aged 3 and above need to make a reservation online to visit the park. A declaration of good health will be required during the booking process. Children under 3 can enjoy free admission and do not require a reservation.

The park has implemented social distancing in queues and other areas, and requires temperature checks and face masks for all visitors. Frequent sanitation is allegedly occurring throughout the park's high-traffic areas and hand sanitizer dispensers have been installed to ensure everyone can adequately clean their dirty paws.



MILE HIGH

COVID Comeback



At the end of May, China announced two new confirmed COVID-19 cases and four new asymptomatic cases, including one German national who was on a chartered flight from Frankfurt to Tianjin.

Tianjin's municipal health commission said the man arrived in the city on May 30, with a temperature of 36.3 degrees Celsius and no related symptoms. The chartered Lufthansa flight carried around 200 passengers – mainly German business executives and family members. *Global Times* reported that passengers who took the flight received nucleic acid testing prior to boarding the plane in Germany. Yang Zhangqiu, a deputy director of the pathogen biology department at Wuhan University said the difference in nucleic acid test results may be attributed to “the primer designs of the test kits.”

This was the first German-chartered flight to China as the two countries begin restarting their economies. China announced in May a change to its flight policy, which granted ‘green channels’ to chartered flights for eight countries (Japan, South Korea, Singapore, the UK, Germany, France, Italy and Switzerland).

HOSPITALITY HIGHLIGHT

The Castle Hotel Dalian

This Dalian hotel is truly magnificent and brings to mind the grand castles of your favorite childhood Disney films. Located only a few steps from Xinghai Square, a short drive from Dalian Railway Station and less than 10 kilometers from the city's international airport, the Castle Hotel is supremely set along the coastline of the Liaodong Peninsula – offering guests easy access to the ocean and commanding views.

Each and every room is soundproofed to ensure you don't have to listen to noisy neighbors all night; a flatscreen TV, computer, hot tub and air conditioner are also located in each room. Of course, all the standard hotel amenities are available for guests, including a fitness center, pool, restaurant and bar and hotel-wide Wi-Fi. The 24-hour front desk can help you with currency exchange, ticket services, baggage storage and more.

While unquestionably one of Dalian's most expensive hospitality options, you get what you pay for and there is little doubt the Castle Hotel is both luxurious and unique.



HOT SPOT



Sakhalin

Carrying on from the unique island destination we profiled last month, this month's 'Hot Spot' is Sakhalin – an island oblast of the Russian Federation. The 87,100-square-kilometer island has a complicated history: The island was previously a tributary of the Qing Dynasty, before falling under the control of the Empire of Japan and Soviet Union. In the final act of the Second World War, the island came entirely under Soviet control.

Today, Sakhalin is a sparsely populated oblast that is home to stunning peaks, salmon-filled rivers and a rugged and beautiful coastline. The island offers animal lovers the chance to see fur seals, bears, reindeer, a variety of bird species and sea lions.

The adventurous can dive in the frigid waters off the coast, or go skiing at the Gorny Vozdukh Ski Center. River rafting on the Krasnoarmeyka River is also an option.

A journey to Sakhalin is almost certainly undertaken to enjoy the island's natural wonders, although cultural cosmonauts will enjoy learning about the oblast's indigenous peoples and their cultures.

SANYA

SANDY SUNRISE

By Tristin Zhang



Arguably the best place in China for a proper beach vacation, Sanya is the spot to go for some much-needed rest and relaxation. The city is situated on the southernmost point of the island province of Hainan, which is known across the country as much for its tropical weather as its famed chicken rice.

Sanya sets itself apart from your typical getaway with a unique combination of natural attractions: sun, surf and tropical rainforest. Its population is modest for a Chinese city, sitting well below the 1 million resident threshold. Come peak season, though, normally from September to April, Sanya inevitably becomes packed with tourists, which can be both a bane and a boon for visitors.

For travelers not interested in going through the hassles of applying for a Chinese visa, Hainan allows visa-free entry up to 30 days for tourists from 59 countries (currently unavailable due to COVID-19).

Sanya's booming tourism industry, which received over 20 million tourists in 2018 alone, accommodates guests of every stripe. Visitors can choose from a selection of swanky seaside resorts, and even play at world-class golf courses. It's a given that

Sanya also has a variety of water sports for active types, such as scuba diving, snorkeling, fishing and surfing.

You don't have to have a thick wallet to have fun in Sanya, though. Cash-strapped backpackers can take in the natural wonders scattered all around the city.

Visitors can also pay homage to the past at the legendary Tianya Haijiao – meaning “edge of the heavens, corner of the seas.” The phrase comes from the extreme southern location of the beach.

After a long day of sightseeing, travelers can feast on Sanya's rich gastronomic offerings. Besides fresh seafood and the requisite chicken rice, restaurants and food stalls also sell sweet red coconuts and betel nuts for the adventurous.

Read on for more details on top sightseeing spots, local dishes and hotels.



Looking for more expert guides to China's biggest cities and hottest destinations? Then pick up our **Explore China** travel guide, which offers insider tips, detailed city guides and awesome day trips. You can purchase your copy today by messaging 'Explore China' to our official WeChat account (QR code on the cover of this magazine).

Yanoda Rainforest Cultural Tourism Zone

Hainan is home to one of China's two tropical rainforests, and Yanoda near Sanya has earned itself a 5A rating for its charm. This unique 'cultural tourism zone' boasts a selection of pleasant paths that pass by waterfalls and exotic tropical plants. For an extra fee, visitors can view all the natural beauty from another angle by trying out the zip line that runs through 608 meters of rainforest. The even more adventurous can sign up for a 'waterfall climbing' obstacle-course-type trek. Outside of natural attractions and exciting activities, visitors can find traces of the culture of the Li ethnic group, the island's aborigines, inside the park itself. The name Yanoda, for instance, translates to 'hello' in the Li's Hlai language.



Betel Nut Valley

If you'd like to learn more about the Li and Miao ethnic groups that call Hainan home, plan to pay a visit to this 'ethnic village' theme park. It may seem a bit too commercial for your liking at first, but there's a lot to learn about minority cultures for folks who arrive with an open mind. Regular shows feature song and dance numbers, while at various exhibits visitors can learn more about the backgrounds and customs of both peoples. Along the way there are plenty of memorable sights, including women operating wooden instruments using their feet to weave colorfully-patterned cloth.



Yalong Bay

A visit to Sanya wouldn't be complete without a relaxing day spent on the beach, and what better place than Yalong Bay? As one of the top-rated attractions in Sanya on Trip Advisor, the high honors come with good reason: 7.5 kilometers of pristine shoreline paired with a rolling tide of clear, blue water. Located less than an hour's ride away from the airport, this destination is a splendid place to visit while on the island. Plus, Yalong Bay is just a seashell's toss away from some excellent high-end resorts, golf courses and even a yacht club.



Nanwan Monkey Island

If you're hoping to catch a glimpse of the forest-dwelling long-faced macaques, a state protected animal in China, Nanwan Monkey Island is the perfect place to visit. Ride China's longest transoceanic ropeway, stretching 2,138 meters, to reach the majestic Monkey Island. The islet is home to refreshing natural bathing spots, multicolored coral reefs, sandy white beaches and a variety of plants and fruits, making this slice of paradise an ideal place for monkeys and tourists to meet, celebrate their shared ancestry and knock back a few cold ones.



Hele Crab

Hele crab ranks high among Hainan's well-known fare. It's larger and meatier than your average crustacean, with female hele crabs notably having more roe than other species. The crabs can be prepared in a multitude of ways, but the method you'll see used the most is steaming. Diners can then dip the crabmeat in a traditional mixture of vinegar, ginger and garlic to bring out the flavor.



Wenchang Chicken

Wenchang chicken, named after the city where it originated, is among the most famous of Hainan's poultry dishes. You can eat it stewed in a coconut, with other fruits added as flavoring, but the traditional method is to boil and dip it in a sauce that includes garlic, ginger, soy sauce and fresh orange juice. The meat turns out tender and savory, with just the right hint of sweetness.

Baoluo Rice Noodles

Local variations on rice noodles abound across China, and Sanya is no exception. Venture to a local street food stall for a bowl of these tasty noodles, which are thicker than your average bowl of rice noodles. They're paired with peanuts, beef, pickled vegetables and various other seasonings, all served in soup. Other popular variations of the dish include Hainan and Gangmen rice noodles, which both come with a seafood broth.



Wuzhizhou Island

A one-hour drive and 20-minute ferry ride north of downtown Sanya lies the unrivaled beaches of Wuzhizhou island, sometimes referred to as 'the Maldives of China.' Another of Sanya's 5A tourist destinations, the picturesque island lives up to the hype and proves a relaxing afternoon excursion.

The island's pristine beaches, coupled with crystal clear, baby blue water, are among the finest in Hainan and, arguably, China at large.

Due to the island's strategic location and close proximity to international waters, war jitters hovered over Wuzhizhou island during the Korean War, the confrontation between the mainland and Taiwan in the '60s and the Vietnam War. Today, wildly different scenes are 'staged' here.

The small island, which occupies an area of about 1.48 square kilometers, greets you with the slogan: 'China has Hainan Island; Hainan has Wuzhizhou Island.' As a popular tourist spot, naturally it's well equipped: there's restaur-

ants, food stalls, a cafeteria, shops and even villas.

Golf carts are the main method of transportation here, and they circle the island taking vacationers on scenic tours for the steep price of around RMB100 (which we wouldn't recommend).

In simpler times, back in the early 2000s, tourists were able to partake in activities such as fishing and swimming – exploits which are now packaged and sold as part of a 'tourist program.' The starkest example of the island's 'touristification' is the fact that sitting on a beach chair now requires payment.

Water sports enthusiasts will be happy to know

there are designated swimming beaches, although such spots require a fee to get wet (surprise!). Those who enjoy getting under the water's surface will be pleased to learn that Wuzhizhou island offers ample opportunities for underwater exploration. Sometimes referred to as 'China's number one diving spot,' the waters surrounding the island offer unparalleled visibility, beautiful coral reefs and a whole rainbow of tropical fish species. In 2019, the 'Love the Deep Blue' International Underwater Photography Competition was held on the island, which attracted over 30 professional underwater

photographers to capture the stunning nature hidden beneath the surface.

For those that prefer on-land adventuring, we advise checking out the wooden promenade and Mazu Temple.

Prior to getting on the island, be reminded that fishing, camping and pets are strictly prohibited, so leave your gear and pooch at home.



How to Get There

The trip from the center of town to the ferry terminal should cost you roughly RMB100 in a taxi. You can also take bus No. 28 for RMB12 to the terminal (roughly one hour). Once at the docks, purchase a ticket to the island for RMB144 (this includes the return ferry).



BUSINESS & TECH

Find Your Fund

Mutual Funds or Exchange-Traded Funds,
Which Are Best for You? p32



Mi Smart Projector
P30



Highs and Lows
P31

JEWEL LI

COO of AutoX

Interview by Ryan Gandolfo

Serving as AutoX's COO since June 2017, Jewel Li is a leading mind in the AI world. Graduating from Wuhan University with a bachelor's degree in engineering, she went on to receive a PhD in the US and worked as a researcher for IBM's talented Watson team – you know, the computer that won USD1 million on *Jeopardy*. Honored as one of Silicon Valley's 2018 Women of Influence, California-based Li has led a super impressive career – and we get the feeling she's just warming up.

In June, Li shared with *That's* how self-driving cars are impacting the delivery business and whether Chinese drivers are ready to take their hands off the wheel.

How do you decide which vehicle models to use for AutoX's RoboTaxi fleets?

A combination of technology aspects related to the needs of autonomous driving, user experience perspectives, regulatory and operational aspects.

Technology-wise, the vehicle models need to have high-quality drive-by-wire capability in order to be able to support autonomous driving. A drive-by-wire system allows a vehicle to be operated by computers. Our partnership with Fiat Chrysler Automobiles (FCA) and other original equipment manufacturers (OEM) enables us to have access to the drive-by-wire system of the vehicles, with the support from OEM.

We have a variety of vehicle types and models to satisfy diverse user needs: SUVs, sedans, multi-purpose vehicles (MPVs) and trucks. We also have a mixture of purely electric vehicles, hybrid vehicles and combustion engine vehicles.

By joining forces with Alibaba's Amap (Gaode), riders in Shanghai's Jiading district now have quick access to AutoX's robotaxis. What are the benefits of having the RoboTaxi service available on this platform?

Our partnership with Alibaba's Amap is deep and nationwide. In the future, we



will roll out to more cities and larger regions. As an autonomous driving technology company, we view the partnership with a mobility platform company as equally important as the partnership with OEMs. These are the two sides of the ecosystem for autonomous driving.

Our partnership with Alibaba Amap provides us with massive demand from real users. The most valuable data for us is from real users and real use cases. For example, real users in Shanghai use the robotaxis for their commute to work or the grocery store. These users usually rely on Alibaba Amap to fulfill their daily needs to move around. Now, the robotaxis driven by AutoX Drivers become an option for them when they have the same demands. Data from QuestMobile shows that Amap had 478 million monthly active users in March 2020.

Autonomous driving technology will be adopted gradually, step by step, city by city. During this process, as autonomous vehicles (AVs) gradually become a majority among vehicles on the roads, it is crucial to have a mix of human drivers and autonomous drivers in order to complete the mobility service for real users.

The massive amount of mobility data from Alibaba Amap provides AutoX drivers with valuable insights. For example, we are able to learn the best location to pick-up and drop-off passengers given a street address, and the detailed geolocation data such as how certain gates of a building are for exit only and forbid temporary parking. The mobility platform also tells our robotaxis where they should go when vacant between rides so that they are more likely to get rides.

What impact could self-driving cars have on services like food and grocery delivery? Are there any other areas AutoX is focused on improving with the use of autonomous driving technology?

We see great potential in self-driving cars for logistics and delivery. At AutoX, we focus on building the technology – the AutoX driver, which consists of the software, hardware and data service for autonomous driving. The same driver is designed to be integrated on various vehicle platforms, including passenger vehicles and logistic vehicles, such as trucks. We have been working with several partners for these uses.

In China, do you think drivers will be more willing to 'give up the wheel' compared to other countries, like the US?

Due to the high population density and urban lifestyle in cities in China, giving up the wheel is a well-accepted idea. In fact, the level of car ownership is very low in China today. Public transportation and shared mobility are deeply rooted in the culture and society. Robotaxis are an attractive substitute or experience upgrade for public transportation today.

By the end of the century, would you be surprised if people were still driving vehicles?

Just like we can still see horses in some areas, by the end of the century, we expect most cars to be self-driving, but not all cars. Human-driven vehicles will remain in some special-use cases in certain regions.

This interview has been edited for brevity.

TAKE STOCK

TAP THAT APP

HanYou

Learning languages can be tough – for most of us, anyways. Thankfully, resources to acquire new language skills are increasingly abundant, especially in app form. HanYou is a Chinese dictionary app that aims to give learners all the right tools for studying this demanding language.

Similar to Pleco, HanYou offers features like flashcards and the ability to make your own vocabulary lists to practice. It also includes a fast and easy-to-use optical character recognition (OCR) feature. Vivien Seguy, developer and co-creator of HanYou, tells us, “We were able to build and optimize our OCR algorithms as we were studying computer vision at Kyoto University.” Seguy and his team previously had success developing a Kanji recognition app called Yomiwa, before turning their focus towards the Middle Kingdom’s official standard language.

A couple neat features that we’ve enjoyed using on HanYou are ‘Today’s Words’ and the ‘HanYou Wall.’ Today’s Words is great for keeping you up-to-date on characters seen in Chinese news articles, while HanYou Wall is a prime place to ask questions or get phrases translated from native Chinese speakers.

With an average rating of 4.5 stars on the Apple App Store, HanYou has garnered plenty of positive reviews, with one reviewer describing the app as “exceptionally handy, not only when traveling in China but also at home in Canada teaching myself from books and other resources.”

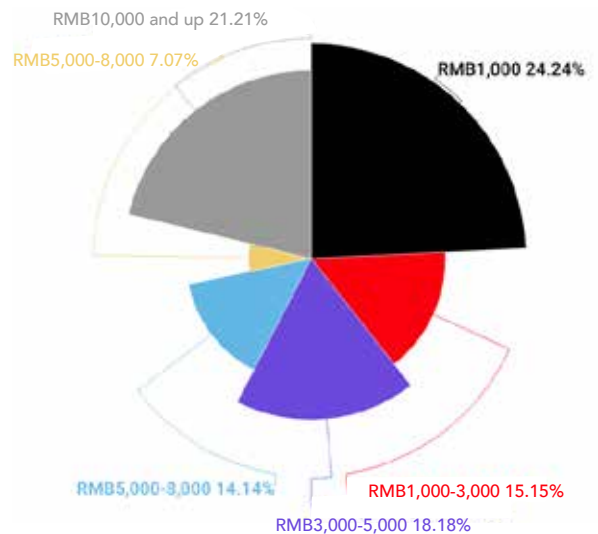
> HanYou is available on iOS and Android devices.



CHART ATTACK

What’s Your Monthly Income?

In the end of May, Premier Li Keqiang revealed that 600 million people in China only make RMB1,000 per month while the annual income average per capita is RMB30,000. The earlier figure sent shockwaves across Chinese social media as folks realized the vast income gap between families in the Middle Kingdom. While China has done a considerable amount to alleviate poverty in recent years, Li’s comment highlights the need to do more. Following the remarks, *China Business Journal* put out a survey to see how much people earn per month.



Source: China Business Journal

INSPECT-A-GADGET

Mi Smart Compact Projector

Are we witnessing the phase out of TV? Quite possibly. While projectors have been around since the 19th century, the technology applied to some of the most recent projectors to hit the market has been astounding.

Xiaomi’s Mi Smart Compact Projector has been well-received by consumers since its release in July 2019. With HDR 10 decoding and up to 1080p Full HD, it’s the perfect portable player for when you want to deviate from the living room screen. It is Wi-Fi enabled and remote with AI voice control, so every interaction with this product is a breeze. What intrigues us the most is the projected 60 to 120-inch screen that makes everything you watch more captivating.

As for sound volume and quality, it won’t necessarily disappoint but also isn’t the feature that stands out among the rest.

Beijing-based Xiaomi first started out in April 2010 manufacturing smartphones to a niche market. Fast forward 10 years and the firm has gone global, making a laundry list of intuitive consumer electronics, from laptops and fitness bands to many others. And when we say Xiaomi has gone global, we mean it – in the first quarter of 2020, about half of the company’s revenue came from countries outside the China market. That’s more than a lot of other Chinese tech companies can say.

> Xiaomi’s Mi Smart Compact Projector is available on mi.com for RMB2,299.



HIGHS AND LOWS



Highs

- An American Express joint venture has been approved by China's central bank, making the foreign credit card company the first to launch onshore operations on the Chinese mainland. The joint venture is between AmEx and LianLian DigiTech, and expects to start processing transactions later in 2020.
- Chinese video app Zynn was removed from the Google Play Store last month after TikTok users complained their accounts and content had been cloned on the competing app. Zynn, which is owned by Kuaishou, was published on app stores in May and became a top 10 download on the Google Play Store. Not anymore.
- Tencent is planning to build its own city in Shenzhen – and it looks awesome. Designed by Seattle-based NBBJ, the 320-acre peninsula will include new corporate offices, living quarters, schools, retail and other amenities. There will be a sustainable element throughout, including grass-covered rooftops, and the development is expected to be completed in seven years.



Lows

- Global businesses in China are suffering as the vast majority of foreign nationals are still not able to enter the country due to the pandemic. A June AmCham China survey found that 90% of US companies in China reported global travel disruptions as their top concern.
- Lu Zhengyao has seen his empire unravel, as the founder of Luckin Coffee may face criminal charges for financial fraud after an email discovery revealed he told colleagues to commit fraud. To make matters worse, Lu also resigned from Car Inc. last month; the rental car company was once one of his key business interests, Caixin Global reported.
- The COVID-19 pandemic has wreaked havoc on China's film industry. According to *Securities Times*, over 13,000 Chinese film and TV companies have either canceled or revoked business registrations this year. "Some movie companies are losing a million yuan a day," said Jia Zhangke, a well-known Chinese filmmaker.

Find Your Fund

Mutual Funds or Exchange-Traded Funds, Which Are Best for You?

By Kyle Krasker

Building an investment portfolio involves researching and piecing together different investment vehicles to reach your financial goals. There are various investment vehicles that can be used to create a successful portfolio, including:

- Stocks
- Bonds
- Mutual funds
- Exchange-Traded Funds (ETF)
- REITs
- Closed End Funds

This article will focus on the differences between two of the most common, mutual funds and exchange-traded funds.

The Similarities

Both mutual funds and ETFs pool together investors' money to invest in a broad range of securities, typically stocks or bonds. The funds have an objective and investment scope (for example, to invest in emerging market stocks), and will cater their portfolios to meet this objective. In today's world, investors can find an ETF or mutual fund for nearly every investment objective – making it a worthwhile option for those new to investing.

The main benefit these investment funds give investors is the opportunity to own a large amount of stocks or bonds, without having to invest individually in all of the securities. Typical mutual funds or ETFs will have anywhere from 30-100 individual securities, with some having far more. The SPDR S&P 500 ETF (NYSE: SPY), which tracks the S&P 500 stock index, has roughly 500 securities. Buying all 500 stocks individually is not the most plausible strategy, however, investing in the ETF gives the same exposure in a much simpler way.



The Differences

The main differences between these two types of funds are their objectives and how they trade. Mutual funds typically try to beat a benchmark index (for example, the S&P 500). Therefore, they are considered actively managed, which will warrant a higher fee. An ETF is passively managed, meaning it does not try to beat a benchmark; instead, it matches the benchmark. Therefore, ETFs have lower fees because they require less management.

A key difference is that you cannot purchase mutual funds on a stock exchange like you would an ETF. ETFs trade like stocks on the open market, so you can buy and sell them during normal trading hours. On the other hand, mutual funds are traded with a fund house. Trades are placed at the brokerage, and at the end of the day, the trade will settle. This means that mutual funds are slightly less liquid because they cannot be bought or sold intraday.

Mutual Funds

- Do not trade on a stock exchange
- High(er) minimum investment
- Try to beat a benchmark's performance
- Actively managed
- Higher fees

Exchange-Traded Funds

- Trades just like a stock on a stock exchange
- No minimum investment
- Try to match a benchmark's performance
- Passively managed
- Lower fees

Which Should You Invest?

Generally speaking, we recommend using the lowest cost option, which would be ETFs. In addition, since mutual funds are actively traded, they generate higher capital gains taxes within the fund, which often get passed to the investor.

While there are many high-quality mutual funds, it is critical to only target those with a proven track record and a reasonable fee structure. Avoid mutual funds with up-front fees (front loaded) and annual charges greater than 1.5%.

At the end of the day, both mutual funds and ETFs provide the most critical role in portfolios, diversification. Diversification is what reduces risk, allows for compounding gains and ultimately lets us sleep well at night.

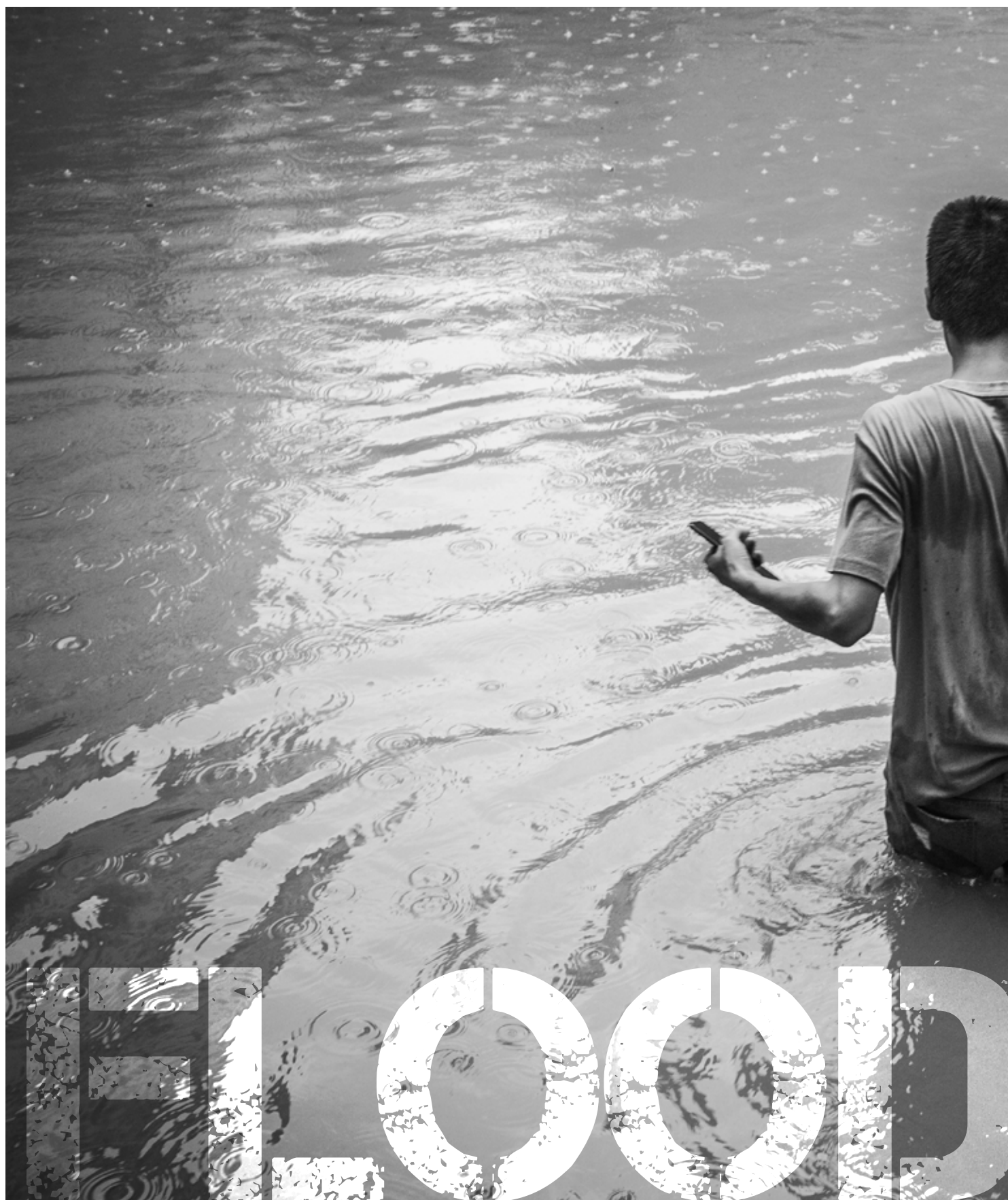
A final consideration is that for Americans living abroad, there can be strict reporting requirements if they own a foreign-domiciled mutual fund. This can be both a hassle for reporting to the IRS, as well as very expensive. The rule is in regards to

Passive Foreign Investment Companies (PFIC), which we will cover in future columns.

> Feel free to reach out to kyle.krasker@olivar-greb.com to inquire about ETFs, mutual funds and how to decide which funds to include in your portfolio.

Disclosures

The content in the article is O&G Capital Management's own opinion. O&G clients and our team may hold positions in the securities mentioned in this article. SEC registration does not constitute an endorsement of the firm by the Commission nor does it indicate that the adviser has attained a particular level of skill or ability. The opinions expressed in this report do not constitute a buy or sell recommendation. Please note that performance comparisons are based on historical data, are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. Past performance is no guarantee of future returns.



Flood

How Rising Sea Levels Could Change Life in China Forever

By Ryan Gandolfo



It's 2096. A plane flies over the international metropolis of Shanghai, and 30,000 feet below is a city covered in blue – the Bund, nowhere to be found; Lujiazui, a financial district up to its knees in watery debt. The Huangpu river overflowed, drowning a city and washing away its historical roots.

It's a grim but increasingly realistic picture that the scientific community is painting for policymakers, politicians, businesspeople and the general public alike. So, how bad is it? Scientists are indicating that up to 630 million people may live on land below projected annual flood levels by 2100 if carbon emissions remain high. Lower emissions projections still show 190 million people worldwide could occupy land that's projected to be below high tide lines by the end of the century. With the oceans absorbing over 90% of the heat from climate change, and continuing to warm at an accelerated rate, sea levels around the world are rising – a direct result of melting glaciers.

China has around 126,000 square kilometers of coastal area at or below 10 meters above sea level, making the country particularly vulnerable to rising tides. In addition to sea level rise, China faces frequent flooding and severe storms – a by-product of climate change – that decimate even non-coastal areas. So, how is the most populous nation on the planet responding to the threat of rising sea levels and flooding?

COASTAL CITIES

WAYWARD WATERS

Imagine the energy equivalent of five Hiroshima atom bombs being absorbed by the Earth's oceans every second. Dr. Cheng Lijiang made this data-based discovery when he and 13 other scientists across the world released a report titled 'Record-Setting Ocean Warmth Continued in 2019' this past January. The analysis highlighted reality: Climate change is making the world's oceans warmer than ever in recorded history.

"To make it easier to understand, I did a calculation. The Hiroshima atom bomb exploded with an energy of about 63 trillion joules. The amount of heat we have put in the world's oceans in the past 25 years equals to 3.6 billion Hiroshima atom bomb explosions," declared Cheng, the lead paper author and associate professor with the International Center for Climate and Environmental Sciences at the Institute of Atmospheric Physics (IAP) of the Chinese Academy of Sciences (CAS).

Cheng's calculated approach is meant to provoke emotions and ignite change in a world where even seeing isn't always believing, especially regarding climate change. After all, learning that the global ocean temperature average in 2019 was 0.075 degrees Celsius hotter than the historical

average from 1980 to 2010 isn't going to convey the most powerful message to your neighbor or colleague.

In October 2019, a study published in *Nature Communications* claimed that coastlines around the world are three times more exposed to extreme coastal water levels than previously thought, with Asia expected to receive the brunt of this aqua onslaught.

"It is the large number of people living in low-lying areas that makes the threat of coastal flooding caused by rising seas," Dr. Scott Kulp shares with *That's*. Serving as the senior computational scientist and senior developer for US-based Climate Central's program on sea level rise, Kulp coauthored the *Nature Communications* article, which used a new method called coastal digital elevation model (CoastalDEM) to assess population exposure to sea level rise.

"China alone accounts for 18-32% of global extreme coastal water level," the study says, forecasting that "China could see land now home to a total of 43 million people" below the high-tide level by 2100. The figure depends on different carbon emissions scenarios.

However, Chinese scientists have argued that the predictions by Kulp and his team are a bit of a stretch. "The sea level is not rising that fast,"

Zhang Zhiqiang, a deputy director of the National Center for Climate Change Strategy and International Cooperation, told state-run newspaper *Global Times* after the article was published. But despite disagreeing over how fast ocean levels are rising, the Chinese scientific community also acknowledge the immense impact that climate change, rising sea levels and severe flooding can have on the Middle Kingdom. The country's 'Third National Climate Change Assessment Report,' published in 2015, said China's coastal seas rose 2.9 millimeters more than the global average each year from 1980 to 2012. The study also notes that for every 1 centimeter the sea level rises, it could push the coastline back at least 10 meters – roughly the length of a London double-decker bus.

"The long-term cumulative effect of sea level rise include loss of tidal flats, low-land flooding and ecological system damage, as well as storm surge, coastal erosion and salinity intrusion," says Guo Hongyu, a project manager for China-based Greenovation Hub. When we ask Guo which regions in China are most at risk, she tells us that the sea level rise in China's coastal areas has caused storm surge and flooding to be more severe, with Zhejiang province hit the hardest. She notes that estuaries of the Yangtze

River, Qiantang River and the Pearl River all have increasing salinity levels. "Hebei, Guangxi and Hainan provinces have serious coastal erosion, and Liaoning province has a wider range of salinity intrusion," she adds.

To combat rising sea levels, countries have invested in coastal defense infrastructure like seawalls and levees to protect coastal communities and economic hubs, Kulp tells us. He adds that by using flood projections, as seen in the analysis papers Climate Central has published, new developments and infrastructure can be built away from areas vulnerable to flooding.

Shanghai, a low-lying metropolis 3-5 meters above sea level and flanked on three sides by Hangzhou Bay, the Yangtze River estuary and the East China Sea, has built 520 kilometers of protective seawall to reduce rising sea exposure, according to the

“
It is the large number of people living in low-lying areas that makes the threat of coastal flooding caused by rising seas
”

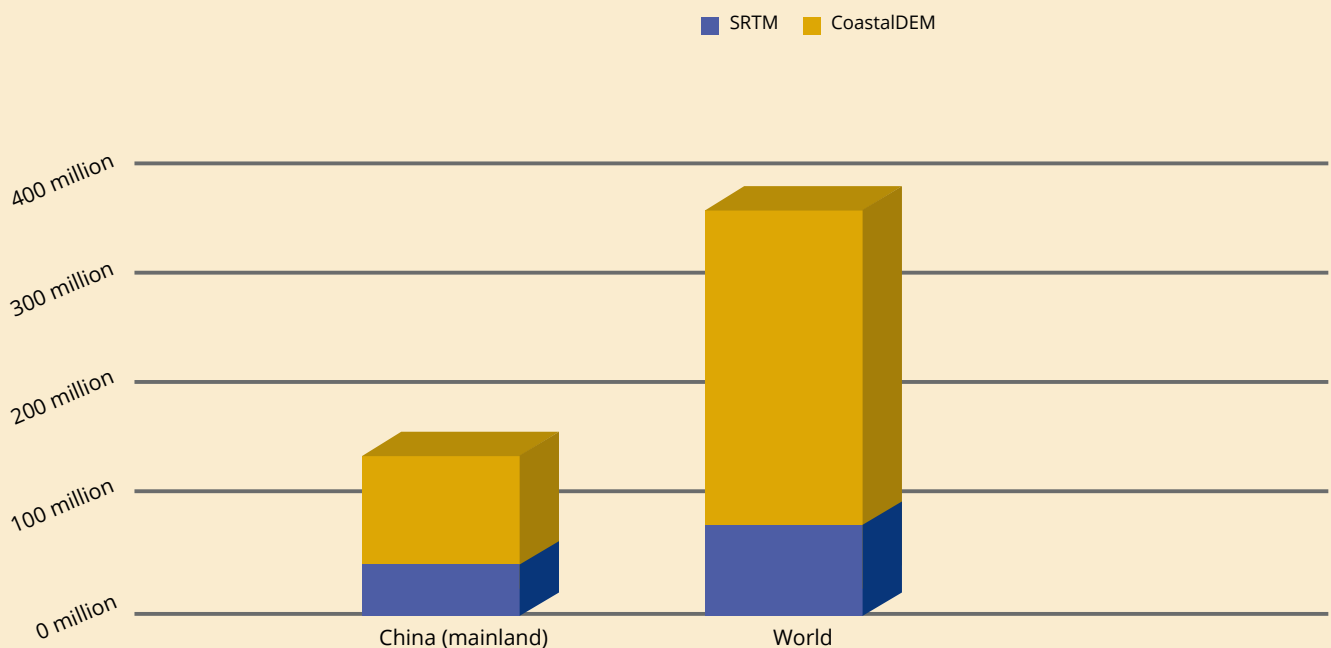
World Economic Forum. However, half of the city is still at risk of being flooded by 2100 due to the impact of land subsidence. This puts the Chinese

mainland's biggest economy in dangerous territory if high levels of carbon emissions continue and infrastructure remains the same.

Down in the economic powerhouse of Guangdong, the picture is equally grim. A February 2020 analysis by research firm Verisk Maplecroft notes that about one fifth of Guangzhou's urban area is considered at high or extreme risk, according to the Sea Level Rise Index. In the Greater Bay Area, over 3,000 kilometers of sea defenses have been constructed, however the protection will be rendered less effective if global sea level rise reaches 30 centimeters.

So, with some of China's biggest cities addressing sea level rise and flooding with measures that could prove futile in the latter half of the century, what alternatives are there for a flood-free future in the PRC?

Current Population Below the Elevation of an Average Annual Flood in 2050



Source: Climate Central

GRAY TO GREEN INFRASTRUCTURE

The industrial revolution has played a fundamental role in shaping the world's landscape today. But the accelerated economic growth and technological innovation that has turned cities around the world into concrete jungles has also come with a concerning environmental toll.

Award-winning landscape architect Dr. Yu Kongjian has been addressing modern urban infrastructure issues for the past 22 years with Beijing-based architectural design firm Turenscape. The Harvard-educated design trailblazer is most famous for his lead role in 'sponge city' projects – an infrastructure initiative designed to create permeable water systems to prevent flooding and replenish our water supply. Its mission is aimed at utilizing nature's strengths to optimize water use and other water-related urban issues. "The modern city is totally dependent on industrial technology, we call it gray infrastructure, with steel pipes and pumps, among other industrial products. We know that current cities cannot solve the [water] problem, so we need an alternative," Yu tells us over the phone from Beijing. "Where is the alternative?"

On July 21, 2012, China's capital city experienced its heaviest rains on record, with at least 77 dead following catastrophic flooding. The severe storms may have served as a wake-up call for authorities to address severe flooding, with a slew of measures released to help address the issue. "The issue became very urgent, with President Xi Jinping calling for the development of sponge city projects [in 2014]. The Central Government and Ministry of Housing and Urban-Rural Development formed a sponge city national committee and 30 Chinese cities were named trial cities," Yu recalls.

One of the early sponge city projects by Yu and his team was on the southern island of Hainan – known for its monsoon climate. In Sanya, Turenscape carried out a massive mangrove restoration project to increase flood resilience. "Sea level rise in Haikou and Sanya is very obvious. We used mangroves in Sanya and restored them along the river and bay area so that sea level rise would be mitigated," says Yu. "It's the idea that sponge city is more resilient than gray infrastructure."







A similar project was carried out along Haikou's 23-kilometer-long Meishe River, which transformed a concrete-built drainage system to an ecological infrastructure project that united the river once again with all its tributaries, wetlands and green spaces to divert storm water from sewage flow.

In Shanghai, a city that is particularly vulnerable to rising sea levels, a sponge city project was constructed in Houtan Park. Located along the Huangpu river, the area was reconstructed from a landfill for industrial parts to a green space in 2010 around the time of the Shanghai Expo. Today, Houtan Park offers ecological services such as food production, flood control and water treatment. Field testing of the wetland indicated 2,400 cubic meters of water were treated each day for non-potable uses – saving a substantial amount of money compared with conventional water treatment.

Sponge city projects span from coastal areas to inland cities like Wuhan, with each project addressing local water-related issues. While sea level rise is a major concern, the more immediate task at hand seems to be mitigating severe flooding in certain Chinese regions, such as Guangdong, Guangxi, Guizhou and the Yangtze River Delta. In June, more than 20 people were killed or went missing after torrential downpours caused mass floods in areas like Guangxi's popular tourist destination Yangshuo. According to the Ministry of Emergency Management, 110 rivers recorded dangerously high water levels across eight provincial-level regions during the period of heavy rain last month.

Yu sees China's current gray infrastructure as unsuitable to handle increasingly volatile weather. "Green infrastructure and sponge cities are resilient and adapt to the fluctuation of water and are floodable," he says, noting cities prone to monsoons benefit greatly from these projects.



“

Green infrastructure
and sponge cities are
resilient and adapt to the
fluctuation of water and
are floodable

”





SEA THE FUTURE

While sponge cities have proven effective in both mitigating sea level rise in Hainan and controlling flooding in regions like the Yangtze River Delta, Yu will tell you sponge cities are not the only solution. “Since sea level rise is caused by global warming, it’s a global issue and we have to understand, adapt and mitigate. You have to know how to use less energy, less materials and reduce carbon emissions – that’s the big picture,” Yu tells us, adding, “Sponge cities can only solve the local problems. But the concept is there, so if we can mitigate carbon emissions then that will help [stop the oceans] from rising. But if the sea level rises six meters [due to global warming] then even sponge cities will not work.”

Guo echoes similar remarks, saying that sponge cities “help cities to deal with flooding issues, and enhance the adaptation abilities to sea level rise and flooding,” but makes the point that

“to mitigate sea level rise and related impacts relies on the climate mitigation efforts by the state and non-state actors in China and around the world.”

As of now, Yu certainly has China’s attention. He shared with us an even bigger plan to put the whole country on a more sustainable path – ‘sponge land.’ Yu describes China’s water system like a human body, saying “You cannot fix one problem and forget about the others. Nature is biological, ecological, it’s a living thing.”

His sponge land plan will use geographic information system (GIS) and satellite imagery to track changes in China’s landscape and pinpoint priority areas where green infrastructure projects will have a profound impact. Niall Kirkwood, a professor of landscape architecture and technology at the Harvard Graduate School of Design, says Yu’s approach is like “applying acupuncture to the human body,” as

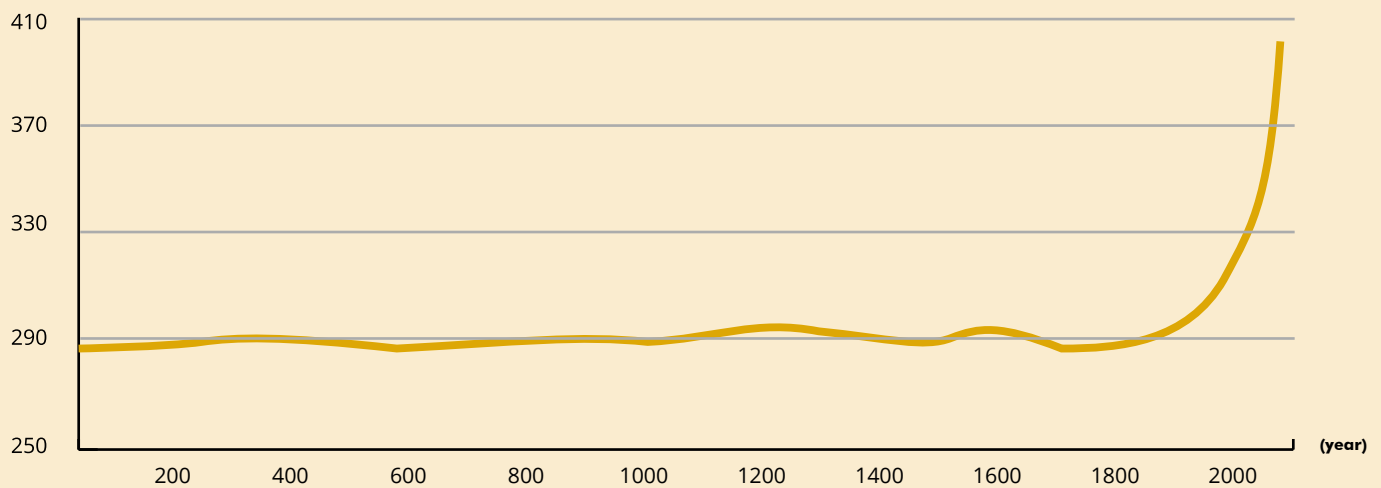
cited by *Scientific American*.

Yu would like to replace centralized systems such as the Three Gorges Dam on the Yangtze River, which wreaks havoc on surrounding ecosystems, and devise a decentralized way to better distribute water to farms, townships and other water-deprived dwellings. “When the Yangtze River floods, it’s stupid to try to stop it. You have to think about how you can store water. If we can do that, we’ll have a solution.”

Whether it’s sponge cities or sponge land, Yu’s goal to transition away from gray to green infrastructure is a shift that will require plenty of support. While the government has provided a helping hand in providing funding for these projects, people also need to play an integral part.

The daunting challenge, especially for residents in coastal cities, is to sacrifice a comfortable lifestyle for a more sustainable one, as some tend to write-off the implications of climate change.

Atmospheric CO2 Concentration (PPM)



Source: NOAA



I've noticed that we have no way to change the world unless we change our lifestyle



"Rising seas are already amplifying coastal flooding during storms, but even then, concerns fade after the water recedes, and many rebuild in places that will only become more vulnerable in the future," Kulp tells us. He makes the point that arguably the biggest challenge confronting scientists and community leaders is conveying the severity of sea level rise and its impact on coastal cities. Kulp's work with Climate Central has included striking visuals to further drive home the point. "Government agencies and officials, planners and media professionals tell us that providing diverse ways to explain the threat of sea level rise and to visualize its impacts helps them to understand the risks and communicate them to others."

Guo shares that promoting civil engagement and international policy exchanges in the decision-making process could have an important role in addressing these challenges. She calls for China to be more forthcoming in sharing its experiences to other developing countries to build an "ocean ecological

civilization."

Aside from sponge cities and sponge land, Yu recently started a separate initiative called Wangshan Life, which embraces a nature-based lifestyle. If you were to visit Yu's Beijing duplex, you'd find a quintessential eco-home. His roof recycles storm water for reuse, there's a vibrant veggie garden and porous

limestone walls that cool the house so no air-conditioning is needed.

"After practicing [this lifestyle] for 20 years, I've noticed that we have no way to change the world unless we change our lifestyle. How can we live in a house without air-conditioning, how can we commute without driving ... we have to live green, we have to be able to protect the environment while still enjoying life and harvesting the ecosystem," he says, mentioning several testing grounds, including one in Huangshan, Anhui province, where Wangshan Life integrates education, arts and organic food and farming.

But will people be able to adjust their current industrialized lives for a more sustainable future? The answer may depend on when the 'floodgates' open.



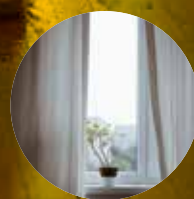
FAMILY

Eco Home

Green cleaning, p47



Home Cooking
P46



Compound COVID-19
P48

KEVIN BAKER

Director of the American International School of Guangzhou

Interview by Dale Dolson



"I also strongly believe that this crisis has revealed to the world just how fragile and at risk our global society is"

This month, we caught up with Kevin Baker, director at the American International School of Guangzhou (AISG), to learn about how the school is moving forward in the wake of the global COVID-19 pandemic and tackling issues such as displaced teachers.

What is AISG doing to prepare for the upcoming fall semester, with some foreign national students and faculty still barred from entering the country?

The AISG leadership team has been hard at work monitoring our fluid context and scenario planning for all potential contingencies that we might encounter as we approach our first day of school on August 24, 2020. As we progress through the summer and as our context becomes clearer, we will be communicating more detailed information about specific elements of our back to school plan with our community.

Our plans will be mission driven as we continue to deliver on our promise to provide a future-ready education that is dynamic, compassionate and connected for our students. Specific additions will include an increased variety of engaging and inspiring instructional approaches, more personalized support for social and emotional learning and more innovative tools to further enhance student learning, regardless of our method of delivery.

How has AISG been dealing with the shortage of teachers that has befallen so many international schools in China?

A significant number of international schools in China are creating mitigation plans to address the unfortunate reality [that] their teachers [are] displaced abroad and are eager but unable to return to China at this time. AISG is addressing this challenge through the hiring of qualified and experienced teachers that

currently reside in China and through the development of an innovative and responsive hybrid learning program that will enable teachers and students to be personally engaged and challenged regardless of their location.

With the public health crisis largely abated in China, will schools continue to utilize online lessons going forward?

I firmly believe that the COVID-19 pandemic has fundamentally changed the way we deliver education. I am confident that many of the new approaches to learning that were implemented to overcome this challenge will continue to be a regular part of children's education as we emerge from this crisis. The future demands that we develop new approaches and skills to combat and triumph over the unforeseen challenges of tomorrow.

I also strongly believe that this crisis has revealed to the world just how fragile and at risk our global society is and how quickly things can change. China should be very proud of how well they set the standard for the world on how to respond to this virus epidemic, but the claim for success is delicate and I believe the war against the virus is not yet over.

From an international school perspective, what are your takeaways having dealt with these extraordinary circumstances over the last six months?

The AISG community has been doing a lot of reflecting on the lessons we have learned from this extraordinary COVID-19

pandemic experience. For me, personally, one important takeaway is how vigilant we must all be with our personal health and safety. Life is so very fragile, and we must not become complacent with our safety and protective countermeasures.

Another reflection is the delicate balance of life and how quickly 'normal life' can become something we never anticipated. Finally, I am encouraged by the resilience, grit, perseverance, flexibility and adaptability of the human spirit to positively respond to the struggle of unforeseen challenges and succeed. I am so proud of the tremendous accomplishments of our students, families, faculty and staff despite this crisis. We look forward to the future with an unshakeable resolve and stubborn optimism for a better tomorrow.



LIVING ROOM

DAD'S BOOK LIST

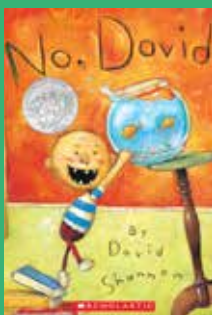
Book recommendations from *That's* editor-in-chief and 'girl dad' Matthew Bossons.

Ages 3-6

No, David

By David Shannon

Young readers will revel in the mischief little David gets into, from running nude down the road and stealing cookies to turning the bathroom into a swampy mess. An easy read, author-illustrator David Shannon's artwork will offer enjoyment to the young and young at heart alike.



Ages 12+

Dune

By Frank Herbert

A science fiction classic for teens with big imaginations, *Dune* is the story of a noble family tasked with managing a desert mining planet inhabited by giant worms. The resource being mined? A precious drug known as 'spice.' When the family is betrayed, the son, Paul, is forced to undertake the journey of a lifetime.



VEGGIE MAMA

Spinach Artichoke Dip/Pasta Bake Recipe

Every so often we get a craving for comfort food – something creamy, delicious and warm – and Veggie Mama Lindsey Fine's spinach artichoke dip. "I really wanted to try and use up as many ingredients I had around the house as possible, but I also wanted to try and lighten it up with veggies, so I used cauliflower and canned artichoke hearts. The result was a creamy spinach artichoke sauce that works well as a pasta bake sauce or a dip that's perfect for parties," says Fine while addressing how she came up with the recipe. The dip is delicious, filling and comforting, and we know it will impress your friends! To get the recipe, scan the QR code.



CLASS CLOWN

Gaokao Gets Physical

In an effort to promote physical education (PE) and relieve some of the pressure Chinese students face in China, political advisors submitted a joint proposal to include PE in school entrance exams. In late May, state-run newspaper *Global Times* reported that Wu Zhiming, a member of the 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC), put forth a proposal along with over 100 CPPCC members, with the intention of promoting a healthier lifestyle among middle and high school students. Currently, many schools have a physical ability assessment for the *zhongkao* (high school entrance exam), but PE is not included in the *gaokao* (college entrance exam). Wu noted that giving PE equal footing with subjects like Chinese and math in terms of grading would address the growing obesity rate among students – which was over 10% in 2018, according to National Health Commission data.



ECO HOME

Green Cleaning

An easy change you can make around the house to contribute to a healthier planet and home environment is ditching toxic cleaning products and switching to distilled white vinegar. When diluted with water to an acidity level of around 5%, white vinegar acts as a natural cleaner that can kill bacteria and cut through tough dirt and grime. As an added bonus: Distilled white vinegar is also considerably cheaper than brand name cleaning products and it's easy to find.

It is worth noting, though, that some surfaces – such as TV screens and some types of stone countertops – should not be cleaned with vinegar. Check online to confirm before cleaning!

> Distilled white vinegar is available online and in most grocery stores



Compounding COVID-19

Metabolic Syndrome Meets Coronavirus

By Dr. Udaya Lamichhane

Since the COVID-19 pandemic started earlier this year, we have read, heard and maybe even seen how the disease can be more severe in elderly people. And there have been reports of a higher mortality rate in people with underlying lung disease, diabetes, hypertension, obesity, cardiovascular disease, an immunocompromised status and so on.

However, it's also known that many younger people are having moderate to severe COVID-19 symptoms as well. But still more research and detailed studies are needed to know if this younger group of people are pre-hypertensive, pre-diabetic or overweight. For example, do they have the beginnings of underlying diseases even if they do not show the signs and symptoms. Below, we describe this cohort of people who we define as having metabolic syndrome and who are therefore likely to suffer more severe consequences from COVID-19.

Metabolic syndrome is defined as the presence of any three of the following five traits (most of which must be diagnosed by your doctor):

1. Abdominal obesity: defined as a waist circumference of 94 centimeters (37 inches) in men and 80 (32) in women; for Asian patients 90 centimeters (35 inches) for men and 80 (32) in women. (This is for waistline measurement, not overall body fat.)
2. High levels of fat in the bloodstream

(Triglycerides).

3. Too little HDL cholesterol (good cholesterol) – which is measured different for men and women.
4. Blood pressure over 130/85 or if on a drug treatment for elevated blood pressure
5. Fasting plasma glucose (FPG) or on drug treatment for elevated blood glucose.

Historically, all viral influenzas have not been kind to people living with the above conditions.

Diabetes is also one of the major risk factors for increased morbidity and mortality in people infected with H1N1 Influenza (also a pandemic), Severe Acute Respiratory Syndrome (SARS) and Middle East Respiratory Syndrome (MERS).

There are many studies taking place now regarding COVID-19 in association with these disease conditions and one day soon we will know more about the relationship between COVID-19 and metabolic syndrome. In the meantime, people with any of these conditions should be sure to take extra precautions during this pandemic – ensuring blood pressure control, blood glucose control and lifestyle modification with a healthy diet and regular exercise. These are of primary importance in creating better outcomes for anybody, of any age, with COVID-19 infection.



Dr. Udaya Lamichhane graduated in 1999 from St. Petersburg State Medical Academy in Russia with Honors (Red Diploma). In addition to his clinical experience, Dr. Lamichhane taught medical courses for international medical college students at North Sichuan Medical College, China Three Gorges University, and Jiujiang University as an associate professor. He currently works as family medicine physician at Guangzhou United Family Hospital.

Mindfulness Over Matter

Adapting to the New Normal in the Business World of 2020



Ever wondered what it takes to become the CEO of an international company in China? How to market to consumers during the coronavirus era, or how mindfulness can play an integral creative role in the business landscape? Here is your chance to discover more.

Starting this month at Xi'an Jiaotong-Liverpool University (XJTLU), the International Business School Suzhou (IBSS) Executive Education is launching a range of open enrollment courses that are set to inspire future business leaders as well as offer insight into best business practices in 2020.

The series is comprised of six English and two Chinese courses with online and offline sessions designed to appeal to industry practitioners who are seeking self-development.

The courses will be rolled out from July to November, with program topics including: Marketing Strategies in a Post-COVID World, Must-Have Leadership Skills for Today's China Market and Mindfulness, Creativity and Entrepreneurship: Beyond Stress Reduction.

Interest in the subject of mindfulness has grown rapidly in the past decade. Back in 2010, around 200 journal publications on mindfulness were produced that year. But fast forward to this year, and there are an average of 60 journal publications on mindfulness being produced every week.

Course leader, marketing expert and

mindfulness practitioner Dr. Sunny Pan, explains how mindfulness can stimulate creativity in business environments.

"Creativity is considered the single most important leadership competency and the key driver of long-term organization success," Dr. Pan says.

"Mindfulness is the awareness that emerges through paying attention on purpose in the present moment and non-judgmentally. As a measure to facilitate creativity, encourage adaptability and empathy, as well as reduce stress in the workplace, mindfulness has great merit.

"The key characteristics of many of today's workplaces can be defined using the acronym VUCA: volatility, uncertainty, complexity and ambiguity. Also, workplace practices encourage routine and habitual ways of doing business which may prevent adaption to changing conditions or a failure to recognize new opportunities.

"Stress and negative emotions can result from working in such environments which can adversely affect creativity. The ability to think creatively, of being able to learn, absorb and adapt means stepping out of rigid and fixed views and becoming receptive to new possibilities.

"This course will demonstrate how mindfulness as an approach can increase positivity. By creating a space for your mind, it can help reduce stress and increase creativity, enabling new connections for ideas to form."

As well as appealing to students, the IBSS courses are open to professionals already practicing business.

Other courses in the series will consider how companies are adapting their identity and communication strategies as a consequence of the COVID-19 outbreak, organizational change and innovation management as well as the latest concepts in international project management.

Full course list is available here:

1. Mindfulness, Creativity and Entrepreneurship: Beyond Stress Reduction



2. Must Have Leadership Skills for Today's China Market

3. Marketing Strategies in a Post-COVID World

4. Enhancing Agility of Managing Employees in the VUCA World

5. Organizational Change and Innovation Management

6. Quantitative Methods for Managerial Decisions

7. International Project Management for Top Executives: Training in the Context of Belt and Road (BRI) Projects

8. Cultivate Organizational Resilience and Surmount Business Dilemma with New-Age Leadership

Scan the QR code to learn more.



LISTINGS

FOSHAN



Summer House Directly behind the Marriage House, Xietian Li, Lingnan Tiandi, Chancheng District, Foshan (133 9223 6374, www.summerhouse.com.cn)
佛山市禅城区岭南天地协天里(嫁娶屋正后面)粤天地 112-116 号铺

BEIJING



JIN · KITCHEN The go to curry house among Beijing's homesick Indian community, this ever popular no-nonsense restaurant has built up a solid reputation thanks to its wide range of quality dishes and particularly friendly service. Looking good after a recent renovation and very available on JinShiSong online delivery. > Daily 11am-2:30pm, 5:30-11pm, Mon-Fri lunch buffet for RMB78. 2/F 2 Sanlitun Beixiaojie, Chaoyang 朝阳区三里屯北小街2号楼 (6462 7255)



Lianbao Apartments 联宝公寓

Lianbao Apartments is near Sanlitun Street, next to the second Embassies area. The apartments here rent out very quickly because of the wide space and reasonable prices. People who live here can enjoy satellite TV, including CHN, HBO, TVS, BBC etc.

2Br,	176m ²	¥ 16,500
3Br,	202m ²	¥ 18,500
4Br,	227m ²	¥ 20,500

Hotline: 64188001 / 13610936118
E-mail: hanxingyue1127@126.com

Beijing Lianbao > Unit 1C, Building 7, Xingtu Yicun Xili, Chaoyang District 朝阳区幸福一村西里7号楼1C (6415 8001, 138 1093 6118, hanxingyue1127@126.com)



Middle 8 Restaurant 中8楼 An oasis at the top of Taikoo Li, Middle 8 is the go-to destination for fresh authentic Yunnan cuisine. The restaurant, stylish yet understated, has plenty of flavorful well-priced dishes and a killer view to boot.
> Raffles: Daily 11:00am-10:00pm, 5 Floor Of Raffles shopping center Dongzhimen Dongcheng District. 来福士店: 东城区东直门来福士购物中心5层 8409 8199/8409 8234
> Indigo: Daily 11:00am-10:00pm, Jiuxianqiao Road No.20 Indigo F2, Chaoyang 朝阳区酒仙桥路20号颐堤港2层 8420 0883
> Sanlitun: Daily 11:00am-10:00pm, 60 Meters Of No.6 Building Sanlitun South Road Chaoyang District. 三里屯店: 朝阳区三里屯南路6号楼南侧60米 6595 9872/6593 8970



United Family Dental For over 20 years, United Family Dental has offered quality dental care in China with internationally trained healthcare providers. The scope of services includes dental cleanings, oral surgery, fillings, crowns, dental implants, orthodontics, and pediatric dentistry. United Family Dental has clinics conveniently located in the Lido, Shunyi, Financial Street and Jianguomen areas of Beijing. Our staff of dental professionals would like to welcome you with our mission of becoming Asia's Premier Standard Setting Healthcare System. > Beijing United Family Hospital Dental Clinic, 2 Jiangtai Lu, Chaoyang 市朝阳区将台路2号; Beijing United Family Shunyi Clinic - Dental, 806, Pinnacle Plaza, Unit 806, Yuyang Lu, Tian Zhu, Shunyi 市顺义区天竺镇榆阳路荣泽广场818号; Beijing United Family Financial Street Clinic, 109 Taipingqiao Avenue, Xicheng 市西城区太平桥大街109号; Beijing United Family Jianguomen Clinic, Jianwai Diplomatic Residence Compound (DRC), 1 Xiushui Lu, Chaoyang 市朝阳区建国门秀水街1号建外外交公寓14和15号楼之间(24/7 Service Center 4008-919191)

SHANGHAI



Jiahui Health's experienced dentists provide dental health services for adults and children, including dental check-ups, fillings, prevention of tooth decay, painless dental pulp treatment, and treatment and protection against periodontal disease. The Dentistry Department also carries out multi-disciplinary collaboration in the hospital, such as working with dermatologists to offer invisalign orthodontics and solutions to skin problems for beauty seekers; working with E.N.T. specialists to help adolescents with problems such as mouth breathing, adenoidal hypertrophy and allergic rhinitis; working with MSK to provide sports lovers a comprehensive range of preventive strategies on sports injury. **1) Jiahui International Hospital**, 689 Guiping Lu, by Qinjiang Lu **2) Jiahui Health (Yangpu)**, 1F/2F, Suite 3, 99 Jiangwancheng Lu, by Yingao Dong Lu **3) Jiahui Health (Jing'an)**, Suite 101, 88 Changshu Lu, by Changle Lu **1)** 桂平路689号, 近钦江路 **2)** 江湾城路99号3号楼1-2层, 近殷高东路 **3)** 常熟路88号, 近长乐路 (400 868 3000)



SinoUnited Health is a leading medical service provider based in Shanghai. Their team of medical specialists are selected from both abroad and China, and renowned for their excellence and rich experience in their respective fields of medical expertise. Shanghai-wide appointment center (400 186 2116, sinounitedhealth.com.cn, contact@sinounitedhealth.com) **1) Shanghai Center Clinic**, Suite 601 West Tower, Shanghai Center, 1376 Nanjing Xi Lu, by Xikang Lu Open Mon-Sat, 9am-6pm **2) Gefei Center Clinic**, Medical, Dental and Endoscopy Center, 3/F, Gopher Center, 757 Mengzi Lu, Open Mon-Sun, 9am-6pm **3) New Bund Clinic**, Medical and Surgical Center, 255 Dongyu Lu, by Qirong Lu Open, Mon-Sat, 9am-6pm **4) Zhangjiang Clinic**, Medical and Dental Center, 1/F, 268 Xiangke Lu, by Baiye Lu Open Mon-Fri, 9:30am-5:30pm **5) Century Park Clinic**, Sports Medicine and Rehabilitation Center, 1717 Huamu Lu, by Fangdian Lu Open Mon-Fri, 9:30am-6pm; Sat, 9am-1pm **1)** 南京西路1376号上海商城西峰办公楼601室, 近西藏路 **2)** 黄浦区蒙自路757号歌斐中心3层304-307室 **3)** 浦东东育路255号S7号1-3层, 近企荣路 **4)** 浦东洋科路268号佑越国际1层 **5)** 浦东花木路1717号御翠园内, 近芳甸路



DeltaHealth is a foreign-funded healthcare provider based in Shanghai. Operating in Qingpu and Changning, DeltaHealth provides a range of comprehensive healthcare services including 24/7 ER services, preventive health, general practice, emergency, internal medicine, surgery, orthopedics, thoracic, gynecology, pediatrics, ophthalmology, rehabilitation, medical imaging, tradi-

tional Chinese medicine and more, to people living in East China and beyond. DeltaHealth hospital has also maintained a strategic collaboration with Columbia Heart Source, with a focus on cardiovascular care. **1) DeltaHealth Hospital**: Xule Road, Xujing Town, Qingpu District, Open 24/7 **2) DeltaHealth Clinic**: 5th Floor, Building B, 2558 West Yan'an Road (Next to Grand Millennium Shanghai HongQiao, in Shanghai Workers' Sanatorium) Open Mon-Sat, 8:30am-6:00pm **1)** 上海市青浦区徐乐路109号 **2)** 上海市延安西路2558号B座5层(上海虹桥千禧大酒店旁, 工人疗养院内) www.deltahealth.com.cn (400 821 0277)



Shanghai Renai Hospital is the first private hospital in Shanghai. It has over 20 clinical departments with outpatient and inpatient services. Located in city center with convenient transportation, it is influential throughout the East China region and enjoys a high reputation. Free parking available within hospital compound. Specialties: Family medicine, internal medicine, general surgery, gynecology, E.N.T., T.C.M., dental, vaccination and immunization, dermatology, urology, pediatrics, orthopedics, ophthalmology, cosmetic dermatology, plastic surgery etc. Operation Hours: Mon - Sun 9am-5pm. 127 Caoxi Lu (5489 3781, www.renaihospital.com) 漕溪路127号



Jiahui Health's an international healthcare provider operating in several downtown locations. Our integrated network includes an international hospital with 24/7 emergency services and a Rabies Prevention Clinic, two medical clinics, a wellness center, and a team of internationally trained physicians. Our services include: emergency care, OB/GYN, family medicine, surgery, pediatrics, dermatology, dentistry, rehabilitation, clinical psychology, and CT/MRI imaging diagnostics, among others. **1)** Mon-Sun, 24 h, **Jiahui International Hospital**, 689 Guiping Lu, by Qinjiang Lu **2)** Mon-Sat, 9am-6pm, **Jiahui Health (Yangpu)**, 1F/2F, Suite 3, 99 Jiangwancheng Lu, by Yingao Dong Lu **3)** Mon-Sat, 9am - 6pm, **Jiahui Health (Jing'an)**, Suite 101, 88 Changshu Lu, by Changle Lu (400 868 3000) **1)** 桂平路689号, 近钦江路 **2)** 江湾城路99号3号楼1-2层, 近殷高东路 **3)** 常熟路88号, 近长乐路 (400 868 3000) www.jiahui.com/en

WE HAVE COMPREHENSIVE LISTINGS FOR CITIES ACROSS CHINA ON OUR MOBILE APP!



GO ON, DOWNLOAD IT.



Shanghai | Beijing | Guangzhou | Shenzhen | Tianjin | Suzhou

HOTEL NEWS

BEIJING



Enjoy a Cold Beer at JW Marriott Hotel Beijing

Nothing pairs better with a hot summer day than a cold, refreshing beer. With this in mind, the fine folks at JW Marriott Hotel Beijing are excited to inform Beijingers that the Asia Bistro Beer Garden is officially open and will be serving up pints in a relaxing atmosphere until September 30.



China World Summit Wing, Beijing Launches Shunde Tasting List

This month, China World Summit Wing, Beijing is set to launch a new tasting list that highlights the world-famous cuisine from Shunde, Guangdong. With nearly 30 years of experience preparing Guangdong's celebrated cuisines, Chinese Executive Chef Dong Jinbo will present more than 20 classic dishes previously featured on hit documentary *A Bite of Shunde* to local foodies. For more information and reservations, please call the Food and Beverage Reservations Center at 10 8571 6459 or email fbreservations.cws@shangri-la.com.



Grand Hyatt X Steiff Summertime Afternoon Tea

This summer, Grand Hyatt Beijing at Oriental Plaza has collaborated with the Germany's top teddy bear brand, Steiff, to offer a special 'Grand Hyatt X Steiff Summertime afternoon tea,' with their signature teddy bear friends. Originating in Germany more than 140 years ago, Steiff is renowned for its variety and has been the high-quality, plush-animal toy choice of celebrities and royal families worldwide. This delightful afternoon tea promotion will run until August 31.

SHANGHAI



Long Bar Gears Up for a Summer of Gin

Summer is the perfect time to expand your gin and tonic horizons. Mix and match your exclusive elixir as the legendary Long Bar brings 13 classic and modern gins to pair with selected tonic waters. Discover Roku, Japan's authentic craft gin that's distilled from six Japanese botanicals. For extra depth, try the Botanist gin, which is made from 22 native plants of the Scottish Isle of Islay, giving off juniper, quinine, lemon peel, citrus peel and a subtle peaty smell from Islay.



Wanda Reign on the Bund Celebrates Fourth Anniversary

Wanda Reign on the Bund launched its fourth anniversary celebration with a sensational Ruiku cocktail party. The Ruiku cocktail party was started with an opening speech delivered by Mr. Nikolaos Chatzipetros, general manager of Wanda Reign on the Bund. Chatzipetros looked back on the development of the hotel during the past four years, acknowledging the tremendous achievements of his team.

SUZHOU



Park Hyatt Brand Celebrates Debut of Park Hyatt Suzhou

Park Hyatt Suzhou recently celebrated its grand opening in East China. Located near freshwater Jinji Lake, the new hotel has been designed as a refined, contemporary version of a traditional Suzhou mansion. The space blends the architectural heritage, exquisite craftsmanship and artistic elegance of the city with vibrant modern design to deliver tailored luxury experiences.

TIANJIN



Enjoy a Memorable Staycation at The Ritz-Carlton, Tianjin

Until July 31, experience an unforgettable staycation, complete with an exquisite afternoon tea and lavish accommodations in The Ritz-Carlton, Tianjin's beautiful castle. Spend a memorable night in a terrace room, followed by breakfast for two at ZEST and afternoon tea for two. For reservations, please contact 022 5857 8888, or email reservation.tsnr@ritzcarlton.com.

SHENZHEN



Lychee Afternoon Tea at Sheraton Shenzhen Nanshan

Pamper yourself with something sweet and refreshing during this hot summer at Sheraton Shenzhen Nanshan – where the hotel's pastry chef has created a new afternoon tea set featuring premium local ingredients. Some dishes on the menu include mango and lychee mousse, lychee cheesecake, lychee scones and lychee and mango sago. An enchanting afternoon tea time awaits.



Kempinski Hotel Shenzhen Offers 'Stay in Style'

From now until October 8, take the time to see the beauty of Shenzhen from a new perspective. Take a quick cab ride to Kempinski Hotel Shenzhen to enjoy a luxurious one-night stay for RMB1,800.

GUANGZHOU



Four Seasons Hotel Guangzhou Relaunches Catch Restaurant

The hotel relaunched its Western specialty restaurant Catch on June 9, featuring a new chef de cuisine, Jeffrey Zeng, and his all-new spectacular seafood-themed menu, which delivers luxurious dishes to wow your palate and senses. Beautifully nestled on the 100th floor of the hotel, overlooking the stunning Guangzhou skyline and Pearl River, Catch delivers a world-class seafood experience and Western favorites with a light French fusion.



Grand Hyatt Guangzhou Welcomes New Executive Chef

Grand Hyatt Guangzhou is pleased to announce that Felix Lee has been appointed as the hotel's new executive chef. Chef Lee, who originally hails from Taipei, will be responsible for the kitchen operations of the hotel's five restaurants and bars, as well as room service and banquets.

SCHOOL NEWS

SHENZHEN



Shenzhen Avenues Hosts Online Ceremony

On May 28, the outstanding students of Avenues graduated! Different from previous years, Avenues' fifth graduation ceremony was held online. Although there were no noisy crowds or cheering, viewers could watch and celebrate with their loved ones the success of Avenues graduates on their screens.



Bromsgrove School Mission Hills to Host Open Day

With the COVID-19 epidemic gradually under control in China, Bromsgrove School Mission Hills will open its gates once more to prospective families who are interested in visiting the school onsite. Staff at the school welcome prospective families to come and visit for a firsthand experience of their beautiful campus. An information session will be hosted on July 4, while an online session will be hosted on the 18th.



Merchiston Teams Up with Prince William Preschool to Provide One-Stop Solution

June 14 marked the beginning of the official partnership between Merchiston International School (MIS) and Prince William Preschool to provide a cooperative solution to parents who have opted for the quality of British education and want their children to start early and gain priority admission to MIS.

GUANGZHOU



BIS Welcomes Parents for Open House About the Coming School Year

Britannia International School (BIS) hosted a successful open day on June 11 with an informative seminar for prospective parents about the upcoming 2020-2021 school year. BIS proudly offers the British National Curriculum from nursery level to grade 10 for students 2 and a half to 14 years of age.



Congratulations to the CIS Graduating Class of 2020!

On a day filled with pride and relief, the Canadian International School (CIS) of Guangzhou held its 2020 high school graduation ceremony at the Mandarin Oriental Hotel last month. Per the accredited curriculum that CIS offers, the graduates received Alberta high school diplomas from Canadian Consul Mark Vcislo. One of the special guest speakers was a CIS alumnus who came to share his own university experience, as members of the 2020 class have already received offers from universities in Canada, Australia, Singapore and the UK.



Nord Anglia's Open Day Showcases Innovative Learning Environment

On June 13, Nord Anglia School Guangzhou held an open day with demonstration classes, fun activities and a charity art exhibition. Nord Anglia boasts a highly educated and experienced teaching staff and a bespoke curriculum which enriches the Chinese national curriculum with modern educational themes to develop critical thinking and applied knowledge. In addition, extracurricular activities like model United Nations, robotics and coding nurture inspiration and confidence as students find their niche in the global workforce.

SHANGHAI



WISS Partner with Sustainability Management School Switzerland

Western International School of Shanghai (WISS) recently announced a partnership with the Sustainability Management School Switzerland (SUMAS) to offer a new IB career-related program pathway that focuses on business and sustainability. Studying the IBCP-SUMAS pathway allows students to explore, analyze and acquire knowledge in the world of business and sustainability to become responsible leaders. To find out more about the IBCP at WISS, visit www.wiss.cn.



YCIS Shanghai Celebrates its Class of 2020

Graduation may have looked different this year, but as schools in the city opened just in time, YCIS Shanghai's class of 2020 students were delighted to have had the chance to say goodbye to one another on campus before they embark on their journeys beyond the school, matriculating at universities across Asia, Europe, the US, Canada and Australia. Congratulations, Class of 2020!

BEIJING



NAIS Pudong Crystal IB Scholarship

In celebration of their IB diploma program's 15th anniversary, NAIS Pudong is proud to announce their 2020 Crystal IB Scholarship for up to 100% of annual tuition. It is available for outstanding students about to embark on their IB journey. For more information, email crystal.scholarship@naispudong.com.



Virtual Open Day Series Continue at House of Knowledge Trilingual School

The latest virtual open day sessions were held at House of Knowledge International School & Kindergartens from May 30 to June 2. Prior to House of Knowledge gradually reopening its campuses in June, the school continued its open house online sessions, where parents were able to hear about the school's trilingual curriculum, child-centered Reggio Emilia teaching philosophy, a project-based learning approach, as well as students' daily life in a Chinese-English-German school environment. If you missed the school's live chat sessions or want to get to know more about House of Knowledge, please feel free to contact the school's admissions team (admissions@hok-schools.com) for more information.



Horoscopes

Finally, a horoscope that understands your life in China.

By Naomi Lounsbury



Cancer

6.22~7.22

You've been reckless lately, but the line needs to be drawn at the week-old chicken in your fridge. Do not eat it. Toss it in your food waste bin – you don't need salmonella, you need help.



Leo

7.23~8.23

You've been having random aches and pains: This is your body's way of telling you to lay off the sauce for a few days. You've been going hard the last few weeks but maybe it's time for you to go in a new direction. Yoga, maybe?



Virgo

8.24~9.23

This month, a friend you thought you could trust will turn out to be a snake in the grass, or should we say, 'a dragon in the boat.' Wait, people don't say that? Oh. Well, be on the lookout anyway.



Libra

9.24~10.23

Practice your Chinese number hand signs this month, as communication is the key to a successful July. The difference between the signs for eight and seven could be the difference between getting a new *paoyou*, job or client and not.



Scorpio

10.24~11.22

You're rightly paranoid that your visa may run out before the borders reopen. Unfortunately, there isn't much you can do. So, crack open a cold one and start looking for flights to Southeast Asia – now is the time to realize your dream of becoming a diving instructor.



Sagittarius

11.23~12.21

You want to party but you're also worried about a second wave of COVID-19 hitting China. Compromise by having a boozy picnic with only your closest six friends (remember social distancing). Also, wear yellow on the 15th this month.



Capricorn

12.22~1.20

You may think you're being clever, but you are actually just being mean. While tact may not be something you exercise very often, you may want to start thinking about what you say and how it affects other people, even in your second language.



Aquarius

1.21~2.19

No direction in life? No real dreams or goals? Just kind of drifting along? Are you actually starting to believe what's written in the monthly *That's* horoscopes? You'd better make a change soon, otherwise you might end up joining the Flat Earth Society.



Pisces

2.20~3.20

If a random person invites you to take a ride in their BYD, don't do it. This is not the month to start trusting strangers. That said, if the stranger is driving a Cadillac then hop in – it might just be your new love interest!



Aries

3.21~4.20

You really need to stop drinking so much that you pass out at 10pm. There might be someone in your life who wants to get intimate with you, but because of your excessive drinking you've missed many an opportunity.



Taurus

4.21~5.21

You've spent the last three months working out and your beach body is up to par. Now you just need to find the most chlorinated pool ever, because you've become a borderline germophobe and your motto has become "Sanitize! Sanitize! Sanitize!"



Gemini

5.22~6.21

Big changes are coming into your life for July and whether they are good or bad changes remains to be seen. If this seems a bit ominous, well, it should be. Test the waters with a single toe before diving in.

Special Offer
RMB600

Purchase a two-year
subscription to

that's

and get a free

Explore China set
worth RMB288



战略合作伙伴
STRATEGIC
PARTNERS



ONE PLANET
一个地球

AD

Chinese Marine Biodiversity Map



Check it out
and connect to Ocean!

#Connect2ocean

